TOYS FOR ENDLESS FUN
2024
Keycraft®
The Toy People

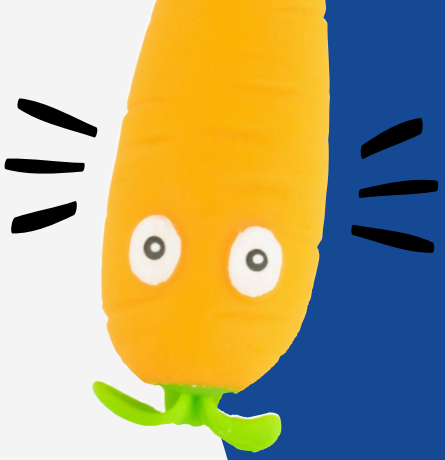
Hello!

We're the Toy People, here to support amazing retailers like you, no matter if you're global brand or a cozy boutique. We have the perfect range of enticing impulse pocket money toys and effective point-of-sale solutions that really work.

At Keycraft, we get that every retailer, whether you're new to the fun or a seasoned pro, deals with a steady stream of challenges and our experience helps to keep things running smoothly.

Having a trusted partner who really understands the retail world and stands by your side, through thick and thin, is absolutely priceless, and that's just what we aim to be.

Our team's wealth of experience is all about having your back year after year, making a real difference in your journey.



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LIVING NATURE

BACK

You can sell toys anywhere in the world with Keycraft

From supply chain to customer support we are a truly global company with teams in North America, Europe, Asia and Australasia.

Get in touch with our Sales Team:

France:
T: 04 94 58 25 91
E: france@keycraftglobal.com

UK and Rest of Europe:
T: +44 (0)1779 478078
E: sales@keycraftglobal.com

Customer Support

Without customers no company would be anything and we invest the best care and support we possibly can to help you meet your goals every year. Customers are for life not just for the first order.

Quality Control

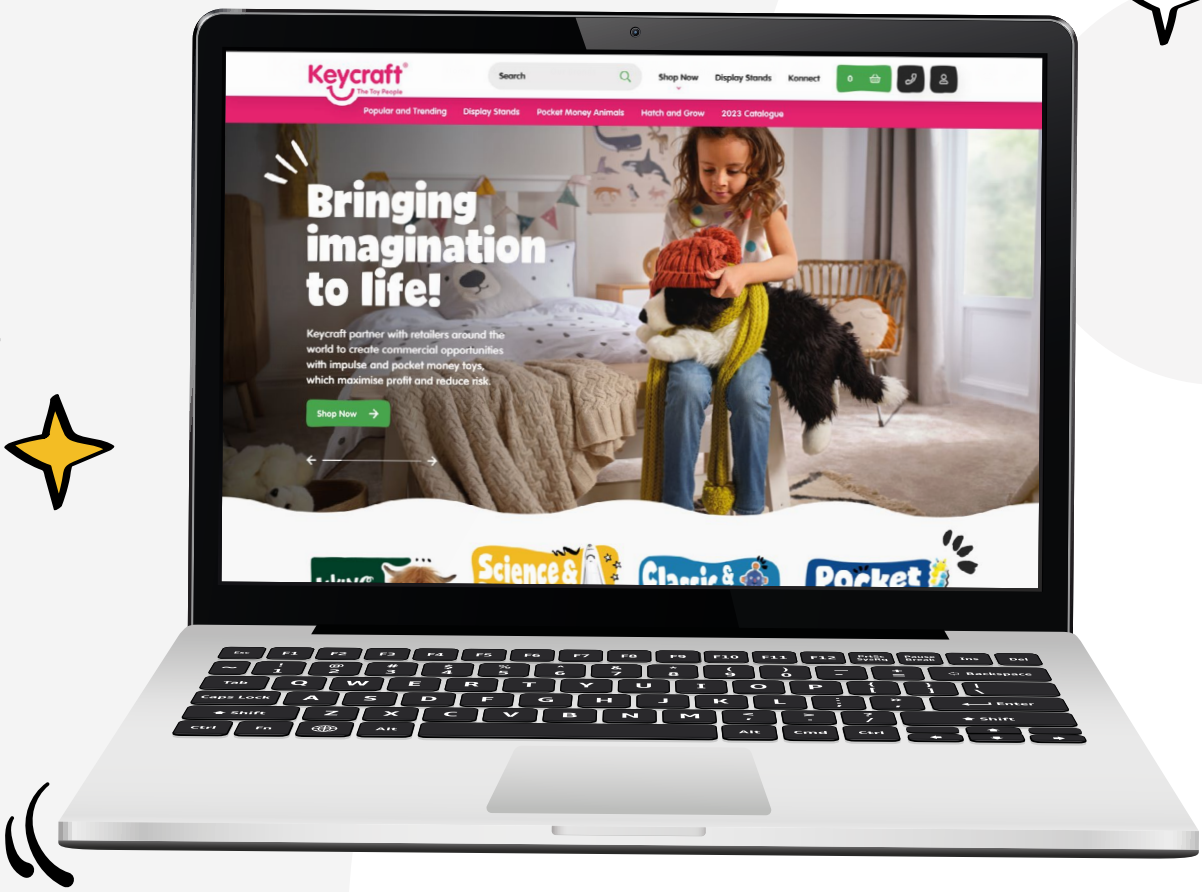
Our QC teams based in the UK and the Far East work daily with our factories and other supply partners to ensure our safety and quality standards are upheld. Only the best toys are good enough.

Product Development

Our product development teams are purposely located in 3 different continents pooling the best ideas and trends from the major retail markets globally. We spread our risk by working with over 120 factories in Indonesia, China, India, Sri Lanka, Vietnam, Taiwan, Turkey, Poland, and Italy.

Logistics

Being a global company calls for slick warehousing and logistics operations and our team work around the clock (literally) to ensure we have the right products in the right place at the right time to meet customer demand.



Keycraft Konnect

We created our ecommerce website and an all-inclusive customer service platform with you in mind! Giving you everything you need to be successful in retail, enjoying exclusive access to real-time data like never before.

Build Your Own Display Stand

Want one of our display stands but not sure what products to fill it with? Configure your stand using our interactive online tool to get the best recommended products for your store.

Stock Availability

You get to know as much as we do when it comes to stock availability! If an item is not in stock Konnect will tell you when the next delivery is arriving into your regional warehouse.

Image & Technical Data Download

We value your time and want you to succeed, so we're giving you the option to directly download all product images and technical data you need.

Scan to order

Replenish your toy selection as quick as lightning!

Walk around your store or flick through our catalogue pages and stock up on all your essentials. Simply scan the barcode and add it to your basket in one click. It's that easy!

Follow these simple steps

Step 1
Go to the website and click the barcode scanner button.

Step 2
Hold up the product barcode to your camera.

Step 3
The website will find your product for you to add to your basket.

Step 4
Repeat this process for all the products you need and then checkout.

Corporate Social Responsibility

We care about the kids who buy our toys; we want them to have a fun childhood and grow up with a bright future. Our commitment to sustainability is part of our investment in this. Like all responsible businesses, we want to make sure our impact on the planet is a positive one. So, from design and manufacture through to packaging and distribution, we embrace sustainable thinking in everything we do.

PlanetMark

We are actively engaged in minimizing our carbon footprint by collaborating with PlanetMark. In partnership, we identify, set goals, and implement strategies to enhance our corporate sustainability. This initiative empowers us to meticulously record our activities, fostering measurable improvements and a more environmentally friendly operational approach.

FSC toys

Keycraft proudly holds Forest Stewardship Council (FSC) certification, allowing us to supply FSC-certified wooden toys and gifts. Our supply chain partners demonstrate full Chain of Custody, ensuring sustainable, responsibly sourced wood.

OPRL
THE ON-PACK RECYCLING LABEL

Proud OPRL member, we adhere to international best practices for on-pack recycling labels, as recognized by the UN Environment Programme. Our award-winning scheme ensures clear and consistent recycling messages on consumer packaging.

RECOUP

Proud member of RECOUP, a charity and leading authority shaping the future of plastic development and recycling. We contribute expertise, guidance, and innovative research to advance sustainable approaches in plastic recycling

International Distribution

Delivery Charges

All prices include freight (subject to terms of carriage - see chart below).

ZONES	COUNTRIES	BAND 1	BAND 2	FREE DELIVERY
Zone 1	United Kingdom	£0-150 = £15 carriage	£151-£449 = £10 carriage	£450
Zone 2	British Islands & Northern Ireland	£0-250 - £20 carriage	£251-549 = £15 carriage	£550
		€0-300 = €24 carriage	€301-659 = €18 carriage	€660
Zone 3	Belgium, France, Germany, Luxembourg, Netherlands, Austria, Denmark, Republic of Ireland	£0-450 = £30 carriage	£451-649 = £20 carriage	£650
		€0-540 = €36 carriage	€541-839 = €24 carriage	€840
Zone 4	Czech Republic, Slovakia, Spain, Sweden	£0-670 = £45 carriage	£671-999 = £35 carriage	£1000
		€0-804 = €54 carriage	€805-1199 = €42 carriage	€1200
Zone 5	Italy	£0-450 = £30 carriage	€541-839 = €24 carriage	£650
		€0-540 = €36 carriage	€901-1439 = €54 carriage	€840
Zone 6	Switzerland, Croatia, Estonia, Finland, Hungary, Poland, Portugal, Slovenia	£0-850 = £65 carriage	£851-1499 = £55 carriage	£1500
		€0-1020 = €78 carriage	€1021-1799 = €66 carriage	€1800
Zone 7	Bosnia, Bulgaria, Greece, Iceland, Latvia, Lithuania, Norway, Romania, Serbia and All other Countries Worldwide	POA	POA	

Payment terms

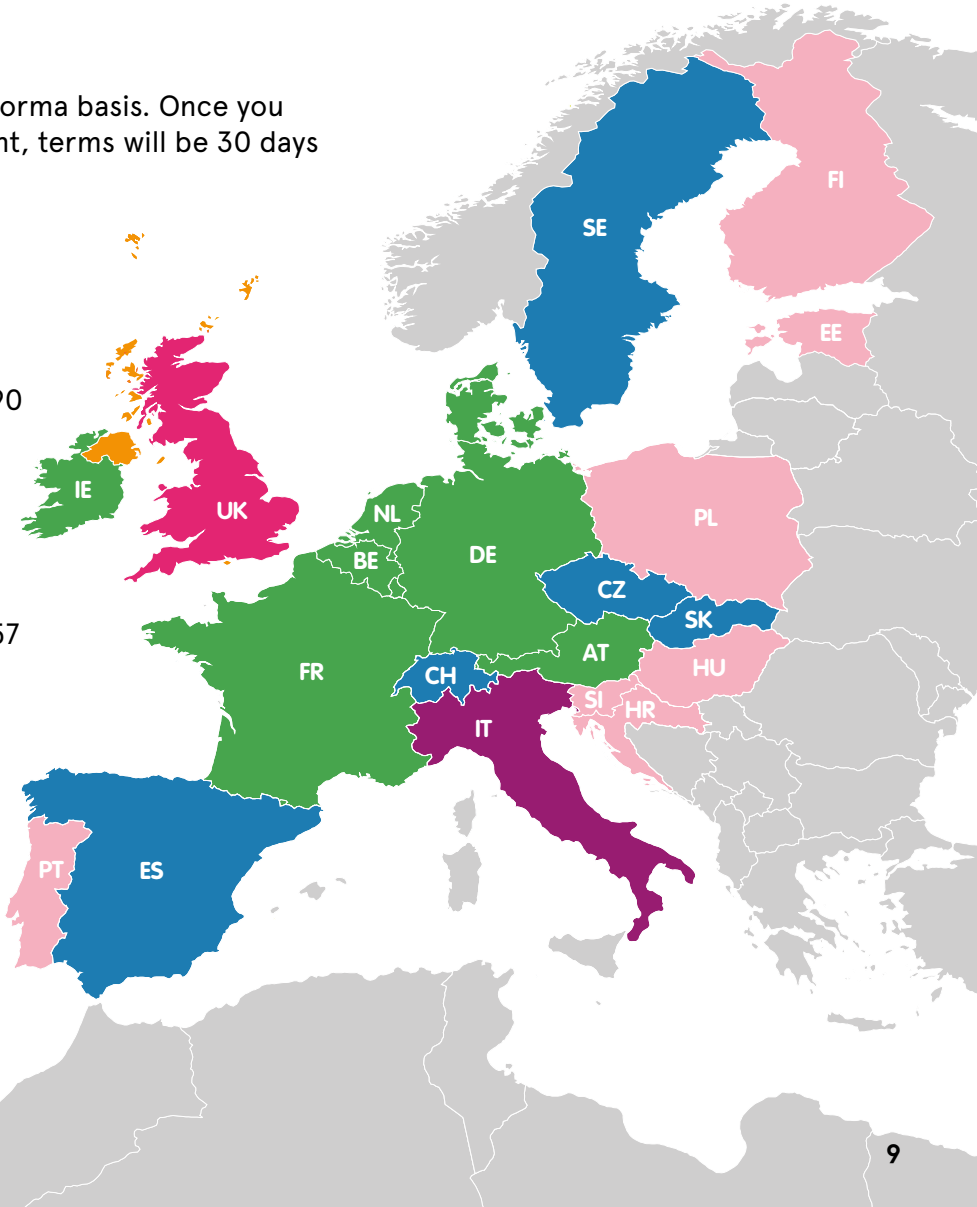
All first orders will be on a pro-forma basis. Once you have applied for a credit account, terms will be 30 days from invoice date.

GBP Bank details

Account No: 32567490
Sort Code: 40-36-15
IBAN: GB53MIDL40361532567490
BIC: HBUKGB4108R

EURO Bank details

Account No: 74528657
Sort Code: 40-12-76
IBAN: GB87MIDL40051574528657
BIC: HBUKGB4B



Display Solutions that REALLY work!

Maximize profits and create an unforgettable retail experience with our expert guidance and dazzling display solutions.

Wondering why retail theatre is a sales game-changer? It's simple: transforming your store into an engaging and immersive space captivates customers, keeping them longer and encouraging more purchases. Our themed ranges boast rapid sell-through rates, supercharging your impulse sales.

Our display stands are instrumental in this retail magic. They are eye-catching and versatile, showcasing products attractively and guiding customers toward irresistible impulse purchases. With our assistance, your store becomes an unforgettable shopper destination, guaranteeing soaring sales.

DS1100
Mini Carousel Display Stand

Unveil the enchantment of our Mini Carousel Display Stand by Keycraft Global! Bursting with fun and style, it hosts 30 pockets - perfect for pocket money toys. Designed for smaller spaces, this compact marvel not only attracts customers but also makes shopping a breeze with pockets at varying heights, catering to both kids and adults. A delightful and practical addition to your retail space!

DISPLAYS 30 TOP SELLERS

FREE
WITH QUALIFYING ORDER

Size
60cm Wide
60cm Deep
185cm High

DS1116

Traditional Wooden Display Stand

DISPLAYS **24** TOP SELLERS

Introducing our new Traditional Wooden Display Stand, a timeless addition to your retail space. With 28 pockets, it's perfect for showcasing retro and pocket money toys, from wooden classics to the latest fidgeting fun. Crafted from sustainably sourced plywood, this stand's classic design seamlessly complements any retail theme with style. Its compact footprint ensures it's an ideal fit for smaller retail spaces, combining elegance and efficiency effortlessly.

FREE WITH QUALIFYING **ORDER**

Size
60cm Wide
60cm Deep
196cm High

DS1103

Keycraft Express Train Display Stand

All aboard the Keycraft Express Train, packed full of pocket money toys designed to delight! Featuring 65 pockets and low-level heights making it easy to shop for children of all ages.

FREE
WITH QUALIFYING ORDER

Size
71cm Wide
170cm Long
140cm High

DS1108
Tractor Display Stand

Create a unique shopping experience and harvest your impulse sales with our eye-catching Tractor display unit. Displays 49 top-selling pocket money toys, enticing all age groups and creating a memorable customer experience.

Size
75cm Wide
170cm Long
125cm High

FREE
WITH QUALIFYING
ORDER

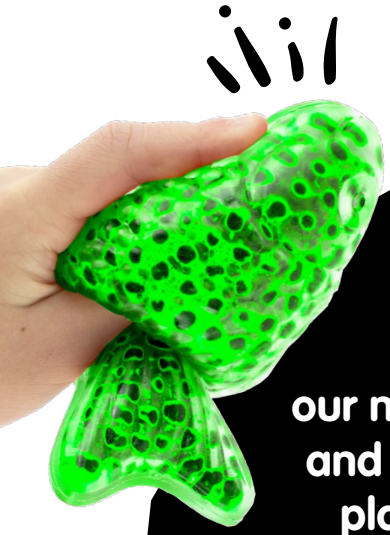
DS1110

Safari Jeep Display Stand

Bring a slice of Africa to your store with our show-stopping safari jeep display stand and send your customers on an adventure to remember. Displays 61 top-selling toys ranging from, wooden classics to sensory favourites and to the latest fidgeting fun.

Size
79cm Wide
229cm Long
130cm High

Beadz Alive



Unleash the fun in your store with our newest launch, Beadz Alive! Vibrant colours and mesmerising black beads breathe life into playful shapes - from giant squishy balls to slithering snakes. When squished, watch the beads glide and slip through your fingers for an almost-alive sensation! Perfect for all ages, this trendsetting collection is not just a must-have - it's a gotta-have! Elevate the excitement with our compact, branded display stand, creating an enticing area that draws all customers in. Don't let the fun pass you by and place your order now to be the trendsetter in town!

New!

DISPLAYS 10 TOP SELLERS

FREE WITH QUALIFYING ORDER

Suggested Stand Fill:

NV662 Giant ball – 12pcs
NV657 Ball – 48pcs
NV658 Cube – 48pcs
NV660 Fish – 30pcs
NV659 Dino – 12pcs
NV661 Frog – 16pcs
NV663 Man – 16pcs
NV666 Snake – 24pcs

DS1123 Beadz Alive Display Stand

Dimensions: 51cm Wide, 176cm High, 31cm Deep

Beadz Alive

NV658 Beadz Alive Cube 6cm

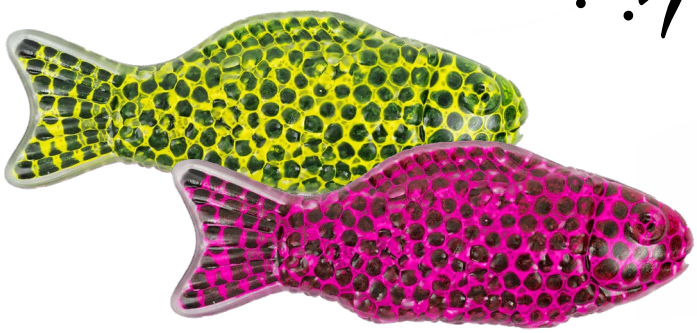
Squeeeze it!

NV657 Beadz Alive Ball / Balle 6cm

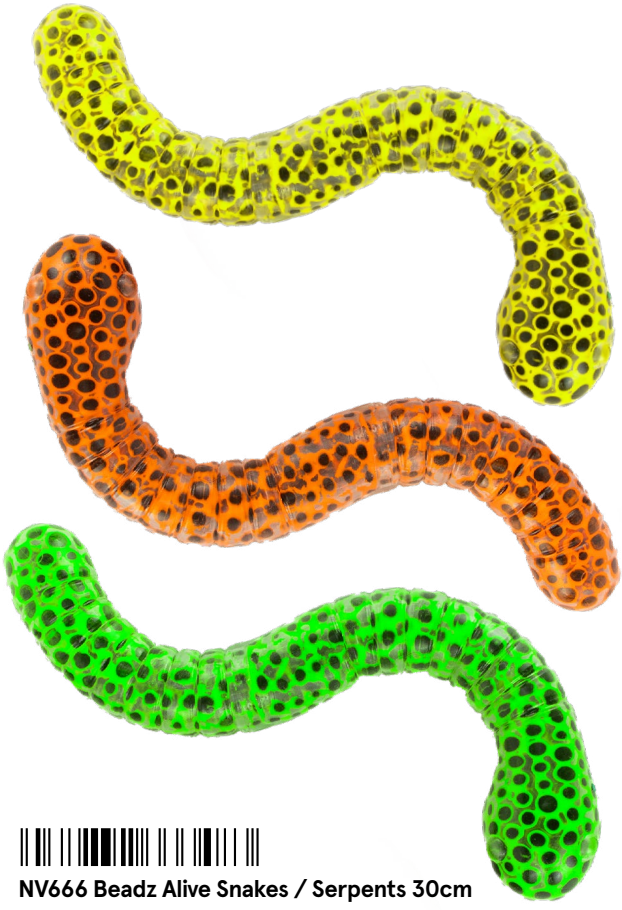
NV662 Beadz Alive Giant Ball / Grosse Balle 10cm

NV663 Beadz Alive Men / Hommes 10cm

Beadz Alive



NV660 Beadz Alive Fish / Poisson 18cm



NV666 Beadz Alive Snakes / Serpents 30cm

NV661 Beadz Alive Frog / Grenouille 9cm

NV659 Beadz Alive Dino 16cm

STRETCH 'N SMASH

Best Seller!

NV568 Stretch & Smash Gorilla / Gorille Super Extensible 15cm

As seen on Youtube & TikTok!

New!

STRETCH SMASH

NV664 Stretch & Smash Panda /
Panda Super Extensible 15cm

NV665 Stretch & Smash Sloth /
Paresseux Super Extensible 15cm

REPEAT!

Pocket Money

You can Have this in Your Store!

DS1100 Keycraft
Mini Carousel Display Stand

Please see page 11 for more information

Tutti Frutti

Best Seller!

NV481 Candy Carrots / Personnage carotte 11cm

Best Seller!

NV483 Candy Jellyfish / Meduse pastel 19cm

Best Seller!

NV480 Flashing Candy Critters / Yeux globuleux pastel 13cm

Best Seller!

NV482 Candy Caterpillar / Chenille etirable pastel 32cm

New!

NV612 Tutti Frutti Bouncing Putty / Pâte Rebondissante 8.5cm

New!

NV601 Tutti Frutti Puffer Caterpillar/
Chenille Lumineuse 30cm

Tutti Frutti

NV587 Tutti-Frutti Boogie Ball /
Balle Tutti Frutti Boogie 6cm

NV590 Tutti-Frutti Woolly Ball /
Balle de Laine 6cm

NV570 Tutti-Frutti Eye Ball /
Boule À Yeux Tutti-Frutti 6cm

NV586 Tutti-Frutti Puffer Ball /
Balle Puffer Tutti Frutti 11cm

Best Seller!

NV585 Tutti-Frutti Giant Puffer Ball / Balle Geante Puffer 16cm

Best Seller!

NV577 Tutti-Frutti Caterpillar / Chenille Tutti Frutti 25cm

Squish Balls

Best Seller!

NV460 Giant Rainbow Squish Ball /
Balle Arc-en-ciel Géante Anti-stress 11cm

NV476 Super Duper Squish Ball /
Super balle anti-stress 11cm

New!

NV647 Smiler Squidge Ball / Balle Squidge Sourire 6cm

NV529 Mini Super Squidge Balls (3 Pack) / Balles Super Molle 5cm

Squiiish it!

New!

NV626 Gelbitz 6cm

Squish Balls

New!

NV654 Glow in the Dark Super Squidge Ball /
Balle Super Squidge Phosphorescente 6cm

Best Seller!

It lights up & flashes!

NV542 Meteor Super Squidge Ball /
Balle Météorite Clignotante 6cm

NV531 Galaxy Super Squidge Ball /
Balle Galaxie 6cm

NV540 Glitter Super Squidge Ball / Balle Paillettes 6cm

NV543 Alphabet Super Squidge Ball / Ball Alphabet 6cm

NV528 Colour Change Super Squidge Ball / Changeant de Couleur 6cm

Mesh Balls

It lights up & flashes!

GP206 DISCOBALLZ Mesh Ball /
Balle anti-stress GOOBALLZ Disco 6.5cm

It lights up & flashes!

Best Seller!

GP218 DISCOBALLZ Coloured Mesh Ball /
Balle anti-stress GOOBALLZ Disco Fluo 6.5cm

Squeeeze it!

New!

NV620 Atomic Squeeze Ball /
Atomix Balle à presser 6.5cm

Best Seller!

NV19 Gooey Mesh Ball / Ball Filet Gluant 6cm

NV159 Gooey Mesh Clip /
Porte-Clés Filet Gluant 6cm

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Bouncy Balls

NV596 Illusion Ball / Balle Illusion 10cm

GL90 Glitter Bounce Ball /
Balle Rebondissante Pailletée 6.5cm

NV569 Light Up Crystal Ball /
Boule de Cristal lumineuse 7cm

NV547 Light Up Galaxy Ball /
Balle Galaxie Clignotante 6cm

NV363 Light up Digit Ball /
Balle Rebondissante Lumineuse 8cm

NV286 Tangle Ball /
Balle Enchevêtrée 7cm

NV618 Electric Bouncy Ball /
Balle Electric Lumineuse 6.5cm

GL134 Flashing Spikey Air Ball /
Balle d'Air Lumineuse 7cm

GL214 Light Up Suction Ball /
Balle Lumineuse Collante 8cm

Bouncy Balls

GL36 Insect Jetballs /
Balle Rebondissante Insecte 4.5cm

GL38AC Aircraft Jetballs /
Balle Rebondissante Armée 4.5cm

CR138 Butterfly Jetballs /
Balle Rebondissante Papillion 4.5cm

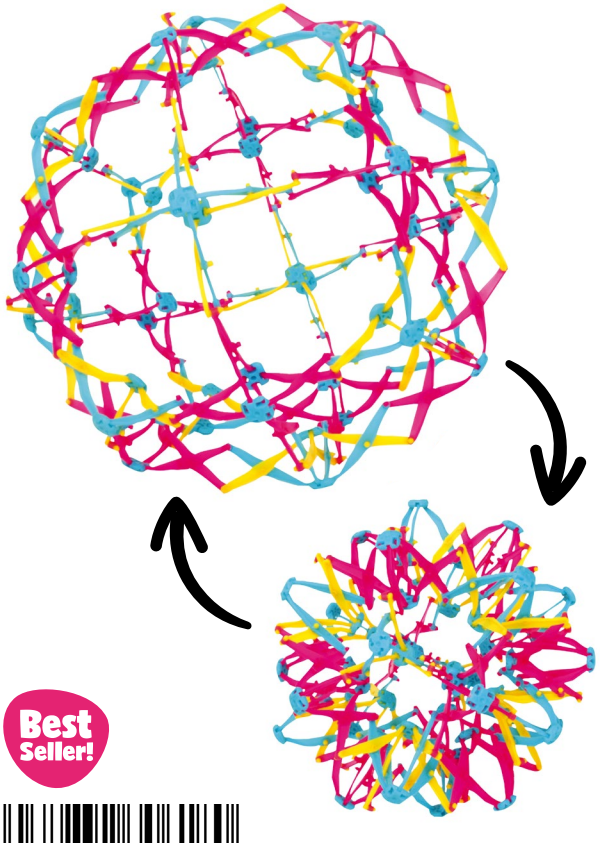
CR137 Dinosaur Jetballs /
Balle Rebondissante Dinosaure 4.5cm

NV357 Mega Bubble Ball /
Balle Méga Bulle 18cm

Twist as you throw!

Best Seller!

SC79 Expand A Ball / Balle Extensible 12cm

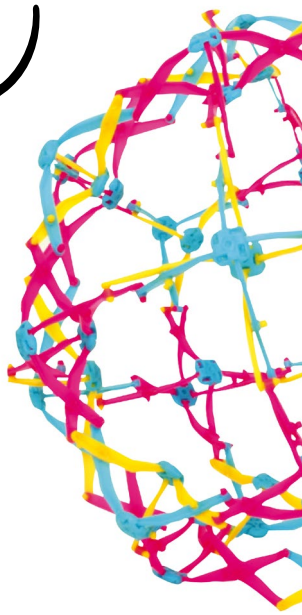


Best Seller!

SC231 Starburst Ball / Balle Extensible 27cm

You can Have this in Your Store!

FREE WITH 48 STARBURST BALLS



DISPLAYS 48 PCS

Don't forget to add me to your order!

DS1069 Starburst Ball Merchandiser / Présentoir de balles extensibles

Stretch & Squeeze

It lights up & flashes!

GL213 Light Up Puffer Animals /
Animaux à Palettes Clignotantes 7cm

I'm a Great Seller!

Best Seller!

NV100 Puffer Caterpillar / Chenille Bouffi 20cm

Best Seller!

So Cute!

NV553 Stretchy Noodle Animals /
Animaux Nouilles Élastiques 22cm

Super Streeetchy!

NV61TN Googly Eyes / Yeux Globuleux 9cm

Best Seller!

NV53 Stretchy Caterpillars / Chenille Elastique 18cm

Best Seller!

NV289 Stretchy Centipedes / Mille-Pattes Extensible 22cm

Slime & Putty

NV622 Putty Mixerz 7.5cm
(United Kingdom only)

NV612 Tutti Frutti Bouncing Putty /
Pâte Rebondissante 8.5cm

NV571 Dino Slime Egg /
Slime œuf de Dinosaure 12cm

NV552 Whoopee Putty /
Pâte Bruyante 9cm

Best Seller!

NV163 Frog Spawn Slime /
Grenouille Tétard dans Slime 7cm

NV16 Rainbow Slime in /
Slime Arc-en-Ciel 8cm

Best Seller!

NV37 Super Bouncing Putty /
Super Pâte Rebondissante 9cm

Best Seller!

NV199 Triple Glitter Putty /
Triple Pâte Scintillante 6cm

Spooky & Creepy

New!

NV616 Squishy Monster /
Monstre Squeezy 8cm

New!

NV637 Crawling Spider /
Araignée Rampante 17cm

Best Seller!

NV479 Gooey Globules /
Balle anti-stress globules 16cm

Best Seller!

NV459 Squidgy Brain /
Cerveau Anti-stress 7cm

NV444 Monster Squishies /
Monstre Anti-stress 8cm

NV445 Sticky Monsters /
Monstre Collant 8cm

PT03 Finger Frights / Doigt Frayeur 3cm

NV161 Squishy Monster /
Monstre Squishy 8cm

NV582 Finger Spies /
Oeil de doigt 4cm

NV425 Monster Bubble Mouth /
Bouche de Monstre à Bulles 6cm

Fantasy

NV426 Stretchy Mermaid & Castle /
Sirène Étirable Dans Son Château 7cm

NV364 Squeezy Mermaid Bubble Shell /
Coquillage Bulle Sirène À Presser 9cm

NV462 Unicorn Soft Sewn Balls /
Balles Cousues Douces 9cm

NV510 Light Up Floating Unicorn /
Licorne Lumineuse De Bain 7cm

New!

NV638 Crawling Unicorn /
Licorne Rampante 17cm

Best Seller!

NV319 Unicorn Bead Ball /
Boule Perle Licorne 9cm

Best Seller!

NV438 Squeezy Unicorn & Rainbow /
Arc-en-ciel Et Licorne à Presser 6cm

Fantasy

CR144 Stretchy Unicorn & Cloud /
Licorne et Nuage Étirable 8cm

NV303 Squidgy Unicorn /
Licorne Spongieuse 7cm

NV331 Unicorn Glitter Ball /
Balle Scintillante Licorne 6.5cm

Best Seller!

NV304 Unicorn Hand Puppets /
Marionnette À Main En Forme De Licorne 13cm

NV533 Peek-A-Boo Dragon / Coucou Dragon 7cm

NV477 Squidgy Disco Dinos / Dinos Disco Tout-Molle 9cm

Best Seller!

NV478 Squidgy Disco Caterpillars / Chenilles Disco Tout-Molles 10cm

Food & Fun

NV583 Squishy Fruit / Fruit en Gel 16cm

NV584 Squishy Bear / Ourson en Gel 22cm

Best Seller!

NV537 Squidgy Pineapple /
Ananas à Serrer 11cm

NV545 Squidgy Strawberry /
Fraiser à Presser 6cm

NV562 Squishy Panda Doughnut /
Beignet-Panda À Presser 9cm

Squiiish it!

Best Seller!

NV559 Squishy Turtle Burger /
Tortue-Burger À Presser 9cm

New!

NV615 Squishy Banana / Banane Squishy 18cm

New!

NV614 Squishy Carrot / Carotte Squishy 17cm

NV538 Squeezy Watermelon / Pastèque à Presser 9cm

NV554 Squeezy Peazy / Petits pois à presser 12cm

NV521 Stretchy Bumble Bee In Hive /
Bourdon Extensible Dans La Ruche 7cm

NV567 Peek-a-boo Mouse /
Souris Coucou 5cm

NV617 Peek-A-Boo Bee In Hive /
Abeille Pop-Up Dans Sa Ruche 6cm

NV580 Peek-A-Boo Bunny /
Lapin Pop-Up 6cm

GP277 GOGOPO CRUSHO's Pineapple 16cm

GP276 GOGOPO CRUSHO's Grapes 16cm

GP274 GOGOPO CRUSHO's Orange 16cm

GP275 GOGOPO CRUSHO's Strawberry 16cm

NV374 Squeezy Bead Pineapples /
Ananas Anti-Stress 11cm

Best Seller!

NV391 Squeezy Bead Strawberries /
Fraise Anti-Stress 9cm

NV390 Squeezy Bead Bananas /
Banane Anti-Stress 13cm

GP315 Rainbow Stretchy Fruit 8cm /
Fruits Stretchy Arc-En-Ciel

Fidget Toys

New!

NEVER ENDING FUN!

NV609 Rainbow Fidget Twister / Twister Fidget Arc-En-Ciel 8cm

New!

NV605 Infinity Flip / Flip Infini 9cm

New!

NV602 Fidget Snake / Serpent Fidget 25cm

Create an endless number of shapes!

New!

NV623 Pop Gears (21 pieces) / Engrenages Pop 12cm

NV595 Rainbow Fidget/ Fidget Arc-En-Ciel 12cm

Fidget Toys

New!

NV610 Stretchy Wraps /
Écharpes extensibles 20cm

GP305 GOGOPO Stretchy Noodles /
Nouilles élastiques 10cm

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CR157 Sticky Window Crawling Mites /
Acariens Rampant 20cm

New!

NV607 Fidget Building Blocks / Block Fidget 25cm

New!

NV603 Magic Cube 6cm

ML403 Fidget Track 22cm

NV516 Fidget Cube 14cm

Fidget Toys

NV589 Pop-Tube Giraffe /Tube Pop Girafe 13cm

NV591 Pop-Tube Shark /Tube Pop Requin 17cm

NV592 Pop-Tube Sausage Dog /Tube Pop Chien Saucisse 14cm

So much **fun!**

New!

NV655 Pop Tube Giraffe & Monkey /
Tube Pop Girafe et Singe 18cm

The Fun starts here!

Be the first to know about our newest products, exclusive special offers, and exciting updates to help you stay ahead of the trend by signing up to our email newsletter.

www.keycraftglobal.com

Pocket Money Animal

You can Have this in Your Store!

DS1110 Safari Jeep Display Stand

Please see page 15 for more information

Pets & Farm

New!

NV640 Mini Pets in Carry Cases 11cm

Best Seller!

PL066 Puppy Carry Case Critter /
Chiot & Cage De Transport 14cm

Best Seller!

PL067 Unicorn Carry Case Critter /
Licorne & Cage De Transport 14cm

Pets & Farm

Best Seller!

NV556 Stretchy Kittens / Chat Élastique 9cm

Best Seller!

NV520 Stretchy Pig / Cochon Élastique 12cm

NV544 Stretchy Rubber Duck / Canard Élastique 12cm

NV566 Stretchy Corgi / Corgi Étirable 9cm

Super Streeetchy!

NV550 Stretchy Pug /
Carlin Élastique 9cm

Best Seller!

NV549 Stretchy Sausage Dog /
Chien Saucisse Élastique 12cm

NV536 Squidgy Hedgehog / Hérisson à Presser 9cm

Best Seller!

NV456 Squidgy Cat / Chat Mou 9cm

Best Seller!

NV519 Squidgy Highland Cow / Vache Molle 9cm

Best Seller!

NV436 Squidgy Pooch / Chien à presser 9cm

GP314 GOGOPO Squidgy Little Kitty /
Petit Chat Moelleux 9cm

CR158 Cute Squeezy Animals /
Animaux du Zoo Anti-stress 7cm

NV563 GOGOPO Stretchy Pug /Carlin Élastique 9cm

NV314 Puppy Meshables / Chiot 9.5cm

NV288 Squidgy Cats / Chat Mou 8cm

NV522 Squidgy Puppies / Chiots Moux 8cm

NV523 Squidgy Farm Animals / Animaux de Ferme Moux 8cm

CR151 Cute Squishies / Animaux mignons anti-stress 8cm

Pets & Farm

Extra Squeeeezy!

New!

NV632 Farm Squeezies / Serrier Les Animaux de Ferme 10cm

CR145 Stretchy Kitten & Ball of Wool / Chaton et Laine 8cm

Best Seller!

NV108 Stretchy Mouse & Cheese / Souris & Fromage Souple 7cm

NV521 Stretchy Bumble Bee & Hive / Abeilles Extensibles et Ruche 7cm

NV567 Peek-a-boo Mouse / Souris « Coucou! » 5cm

NV617 Peek-A-Boo Bee In Hive / Abeille Pop-Up Dans Sa Ruche 6cm

NV580 Peek-A-Boo Bunny / Lapin Pop-Up 6cm

Pets & Farm

NV503 Piggy Noise Putty /
Balle Cochon Velu 8cm

NV316 Farm Meshables / Animaux de la Ferme 9.5cm

CR92 Large Farm Animal Pack /
Set De Jeu Animaux Ferme 30cm

PT01FM Farm Party Box / Boite Menu Ferme 15cm

CR48 Stretchy Rat / Rat Elastique 18cm

CR102 Stretchy Bat / Chauve Souris Étirable 20cm

Best Seller!

NV86 Fluffy Farm Puffer Balls /
Balle Ferme Elastomère Velu 6cm

GL34 Bouncy Eggs / Balle Œuf Rebondissante 6cm

NV557 Farm Soft Sewn Balls 9cm /
Balle Cousue de la Ferme

NV541 Stretchy Rat / Rat Élastique 12cm

Pets & Farm

CR126 Cute Squidgy Sloth / Paresseux à Billes 8cm

CR195 Cute Squidgy Llama / Lama à Billes 9cm

CR193 Cute Squidgy Farm Animals / Animaux de la Ferme à Billes 11cm

CR130 Cute Squidgy French Bulldog / Bouledogue à Billes 8cm

CR128 Cute Squidgy Bear / Ourson à Billes 7cm

CR129 Cute Squidgy Hamster / Hamster à Billes 8cm

CR150 Cute Squidgy Panda / Panda à Billes 7cm

CR127 Cute Squidgy Hedgehog / Hérisson à Billes 10cm

Safari Animals

I make sounds!

New!

NV621 Noisy Hippo / Hippo Bruyant 20cm

CR234 Safari Glow in the Dark Shapes / Animaux Sauvages Phosphorescents 20cm

NV433 Safari Soft Sewn Balls / Balle Cousue Safari 9cm

New!

NV667 Peek A Zoo Animals / Coucou le Zoo 5cm

New!

NV631 Animal Magic Cube / Cube Magique Animal 5cm

Have you tried the scan to order function yet?

It makes ordering super fast and easy!
Check page 7 for more details.

www.keycraftglobal.com

Safari Animals

NV511 Light Up Floating Flamingo /
Licorne Lumineuse de Bain 6cm

CR142 Squeezy Flamingo /
Flamant rose anti-stress 10cm

NV313 Monkey Meshables / Singe 9.5cm

CR90 Large Safari Animal Pack /
Set De Jeu Animaux Sauvages 30cm

NV565 Squishy Safari Ball /
Balle Animaux Géante à Presser 9cm

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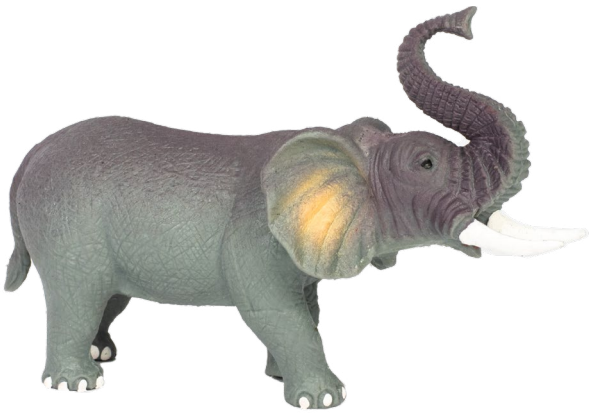
Safari Animals



CR97 Stretchy Elephant / Elephant Étirable 15cm

CR94 Stretchy Lion / Lion Étirable 15cm

CR170 Stretchy Meerkat /
Suricate Étirable 17cm

CR95 Stretchy Tiger / Tigre Étirable 15cm

CR177 Stretchy Gorilla / Gorille Étirable 11cm

CR147 Stretchy Polar Bear /
Ours Polaire Étirable 14cm

CR215 Wolf Hand Puppet 12cm /
Marionnette à Main en Loup

CR216 Polar Bear Hand Puppet 12cm /
Marionnette à Main en Ours Polaire

CR163 Tiger Handpuppet /
Marionnette Tigre 12cm

CR160 Lion Hand Puppet /
Marionnette Lion 12cm

CR217 Gorilla Hand Puppet /
Marionnette à Main en Gorilla 12cm

CR161 Elephant Hand Puppet /
Marionnette Éléphant 12cm

Sealife

New!

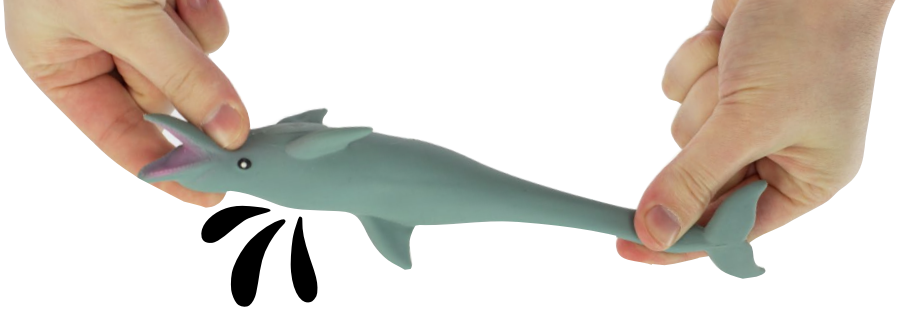
NV656 Sealife Pops (8 pack) / La Vie Marine Pops 15cm

Best Seller!

NV546 Squishy Urchin Ball /
Balle Oursin à Presser 8cm

New!

NV624 Squeezy Octopus /
Poulpe Squeezy 8cm



CR232 Stretchy Sealife /
Animaux Marins Extensibles 16cm

NV611 Peek-a-boo Octopus /
Poulpe Squeezy 6cm

NV229 Splash Octopus / Poulpe Splash 23cm

NV231 Sticky Tumbling Starfish /
Etoile des Mers Degringoleuse 18cm

Sealife

Best Seller!

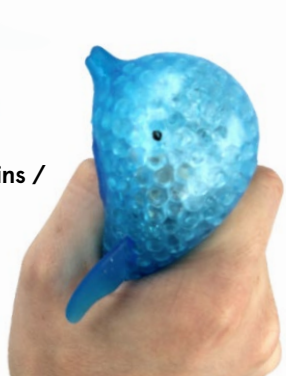
NV140 Sealife Water Snakes /
Serpent Animaux Marin 10cm

NV17 Growing Fish in Tank /
Poisson Grandissant dans Aquarium 18cm

NV435 Large Clown Fish Water Snake /
Serpent d'Eau Poisson Clown 13cm

NV402 Large Penguin Water Snake /
Serpent D'eau Pingouin 14cm

NV392 Squeezy Bead Dolphins /
Dauphin anti-stress 20cm



NV342 Flashing Sealife Bead Ball /
Balle Perle Clignotante Vie Marine 7cm

CR37 Light Up Bath Buddies /
Animaux Marin Lumineux pour Bain 5cm

CR04 Long Tongue Creatures /
Créature longue Langue 6-8cm

NV187 Pop Head Turtles /
Tortue Coup-de-Tête 8cm

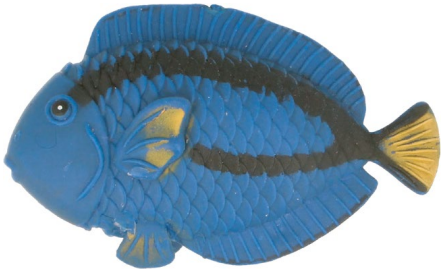
Sealife

CR112 Stretchy Dolphin / Dauphin Étirable 18cm

CR116 Stretchy Tiger Shark /
Requin Tigre Étirable 22cm

CR114 Stretchy Jellyfish /Méduse Étirable 15cm

CR111 Stretchy Great White Shark /
Grand Requin Blanc Étirable 22cm



CR171 Stretchy Blue Tang /
Poisson-Chirurgien Bleu Étirable 15cm

CR115 Stretchy Clown Fish /
Poisson Clown Étirable 17cm

CR91 Large Sealife Animal Pack /
Set De Jeu Faune Maritime 30cm

CR159 Great White Shark
Hand Puppet / Marionette Requin 12cm

CR118 Stretchy Penguin /
Pingouin Étirable 11cm

CR149 Stretchy Puffin /
Requin Marteau Étirable 10cm

CR139 Stretchy Rockhopper Penguin /
Gorfou Sauteur Étirable 12cm

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Reptiles & Insects

NV246 Mega Legs Frog /
Mega Pate de Grenouille 30cm

NV235 Sticky Tree Frog /
Grenouille Arboricole Gluante 18cm

CR71 Stretchy Creatures /
Créature Elastique 16cm

CR230 Stretchy Reptiles /
Reptiles Extensibles 12cm

CR231 Stretchy Snakes /
Serpents Extensibles 13cm

CR220 Colour Change Lizards /
Lézards à Couleur Changeante 11cm

Reptiles & Insects

NV507 Squeezy Frogs / Grenouille Anti-Stress 8cm

NV359 Squeezy Frogs with Spawn / Grenouille pondeuse 8cm

CR200 Coiled Snake Bracelet / Bracelet Serpent 7cm

CR219 Colour Change Stretchy Lizards / Lézards à Couleur Changeante 19cm

New!

NV613 Sticky Insect / Insecte Collant 17cm

NV174 Sticky Slug / Limace Gluante 19cm

CR166 Crocodile Hand Puppet / Marionette Crocodile 12cm

Best Seller!

NV555 Stretchy Grub / Ver Étirable 12cm

Reptiles & Insects

ML364 Sandimals Snake Snap Bracelet /
Snap Bracelet Serpent Sandimals 27cm

ML45 Small Sandimals Assorted /
Petits Animaux Sable 10cm

GL177 Mini Butterfly Kite /
Petit Cerf-Volant Papillon 15cm

GL36 Insect Jetballs /
Balle Rebondissante Insecte 4.5cm

CR138 Butterfly Jetball /
Balle Rebondissante Papillion 4.5cm

CR20 Giant Insects / Insectes Géant 15cm

CR72 Stretchy Insects / Insectes Elastique 9cm

The Fun starts here!

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Reptiles & Insects

CR110 Stretchy Crocodile / Crocodile Étirable 24cm

CR109 Stretchy Gecko / Gecko Étirable 20cm

CR189 Stretchy Dwarf Caiman / Caïman Nain Étirable 24cm

CR107 Stretchy Tokay Lizard / Gecko Tokay Étirable 25cm

CR108 Stretchy Chameleon / Caméléon Étirable 20cm

CR104 Stretchy Tarantula / Tarentule Étirable 19cm

CR131 Stretchy Snakes / Serpent Étirable 30cm

CR103 Stretchy Red Eyed Tree Frog /
Rainette Aux Yeux Rouges Étirable 16cm

CR106 Stretchy Strawberry Frog /
Grenouille Fraise Étirable 14cm

CR236 Stretchy Turtles /
Tortue Étirable 12cm

Bloonimals

NV420 Bloonimal Unicorn /
Ballon Géant Licorne 23cm

NV416 Bloonimal T-Rex /
Ballon Géant T-Rex 23cm

NV415 Bloonimal Pig /Ballon
Géant Cochon 23cm

You can Have this in Your Store!

FREE WITH 72 UNITS

Don't forget to add me to your order!

DS1113 BLOONIMALS
Cardboard Display Stand

Stand Dimensions:
56cm Wide 85cm High

Bloonimals

NV412 Bloonimal Giraffe /Ballon Géant Girafe 23cm

NV413 Bloonimal Flamingo / Ballon Géant Flamant 23cm

NV411 Bloonimal Tiger / Ballon Géant Tigre 23cm

NV410 Bloonimal Monkey / Ballon Géant Singe 23cm

NV414 Bloonimal Meerkat / Ballon Géant Suricate 23cm

NV408 Bloonimal
Clown Fish / Ballon Géant
Poisson Clown 23cm

NV406 Bloonimal Crocodile /
Ballon Géant Crocodile 23cm

NV418 Bloonimal Dolphin /
Ballon Géant Dauphin 23cm

NV407 Bloonimal
Penguin / Ballon Géant
Pingouin 23cm

PLASTIC-FREE PACKAGING!

Wild Watches

FREE WITH 60 WILD WATCHES

Don't forget to add me to your order!

WW001 Wild Watch Counter Merchandiser (holds 60pcs) / Présentoir Montres

Best Seller!

WW003 Butterfly Wild Watch /
Montre Papillon 25cm

Best Seller!

WW017 Unicorn Wild Watch /
Montre Licorne 25cm

Best Seller!

WW015 T-Rex Wild Watch /
Montre T-rex 25cm

WW016 Triceratops Wild Watch /
Montre Triceratops 25cm

Wild Watches

New!

WW027 Lorikeet Wild Watch /
Montre Loriquet 25cm

WW025 Flamingo Wild Watch /
Montre Flamant 25cm

WW023 Panda Wild Watch /
Montre Panda 25cm

WW012 Shark Wild Watch /
Montre Requin 25cm

WW011 Wolf Wild Watch /
Montre Loup 25cm

WW024 Red Panda Wild Watch /
Montre Panda Rouge 25cm

WW007 Elephant Wild Watch /
Montre Elephant 25cm

WW009 Lion Wild Watch /
Montre Lion 25cm

WW008 Giraffe Wild Watch /
Montre Girafe 25cm

WW010 Tiger Wild Watch /
Montre Tigre 25cm

Dinosaurs

PY146 Build Your Own Dinosaur / Construis Ton Propre Dinosaure 18cm

Friction Powered

New!

FM120 Dino Racers / Voiture Dino 11.5cm

New!

NV653 Dinosaur Pops (12 pack) /
Pops de Dinosaures 15cm

New!

NV625 Squeezy Dino /
Dino Squeezy 7cm

New!

NV650 Dino Grabbers / Attrape Dinosaures 8cm

Dinosaurs

NV378 Squeezy Dino Keyrings /
Portes-clés dinosaure à serrer 6cm

CR137 Dinosaur Jetball /
Balle Rebondissante Dinosaure 4.5cm

NV405 Large Dinosaur Water Snake /
Serpent D'eau Dinosaure 14cm

NV263 Dinosaur Water Snakes /
Serpent d'Eau Dinosaure 10cm

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NV576 Dino Finger Claw Puppets /
Marionette De Doigt Dino 6cm

NV356 Squeezy Mesh Dinosaurs / Dinosaure à presser 9cm

NV299 Bubble Tongue Dinosaurs / Dinosaure À Langue En Forme Bulle 8cm

CR218 Colour Change Stretchy Dinosaurs /Dinosaures à Couleur Changeante 19cm

CR77 Stretchy Dinosaurs / Dinosaure Elastique 16cm

CR235 Glow in the Dark Dinosaurs / Dinosaures Phosphorescents 20cm

Dinosaurs

CR233 Extra Large Tyrannosaurus Rex 28cm

Best Seller!

CR34 Extra Large Dinosaurs /
Très Grand Dinosaure 32-42cm

Best Seller!

CR33 Large Dinosaurs / Grand Dinosaure 21cm

Best Seller!

CR32 Small Dinosaurs / Petit Dinosaure 12cm

CR87 Dinosaur Animal Tube / Dinosaures 25cm

Best Seller!

CR63 Small Beanie Dinosaurs 9cm

Dinosaurs

Best Seller!

CR165 T-Rex Hand Puppet /
Marionette Tyrannosaure Rex 12cm

Best Seller!

CR164 Triceratops Hand Puppet /
Marionette Tricératops 12cm

CR101 Stretchy Triceratops /
Triceratops Étirable 19cm

CR100 Stretchy T-Rex / T Rex Étirable 20cm

NV349 Dinosaur Pens /
Stylo Dinosaure 22cm

Best Seller!

NV312 Dinosaur Meshables / Dinosaure 9.5cm

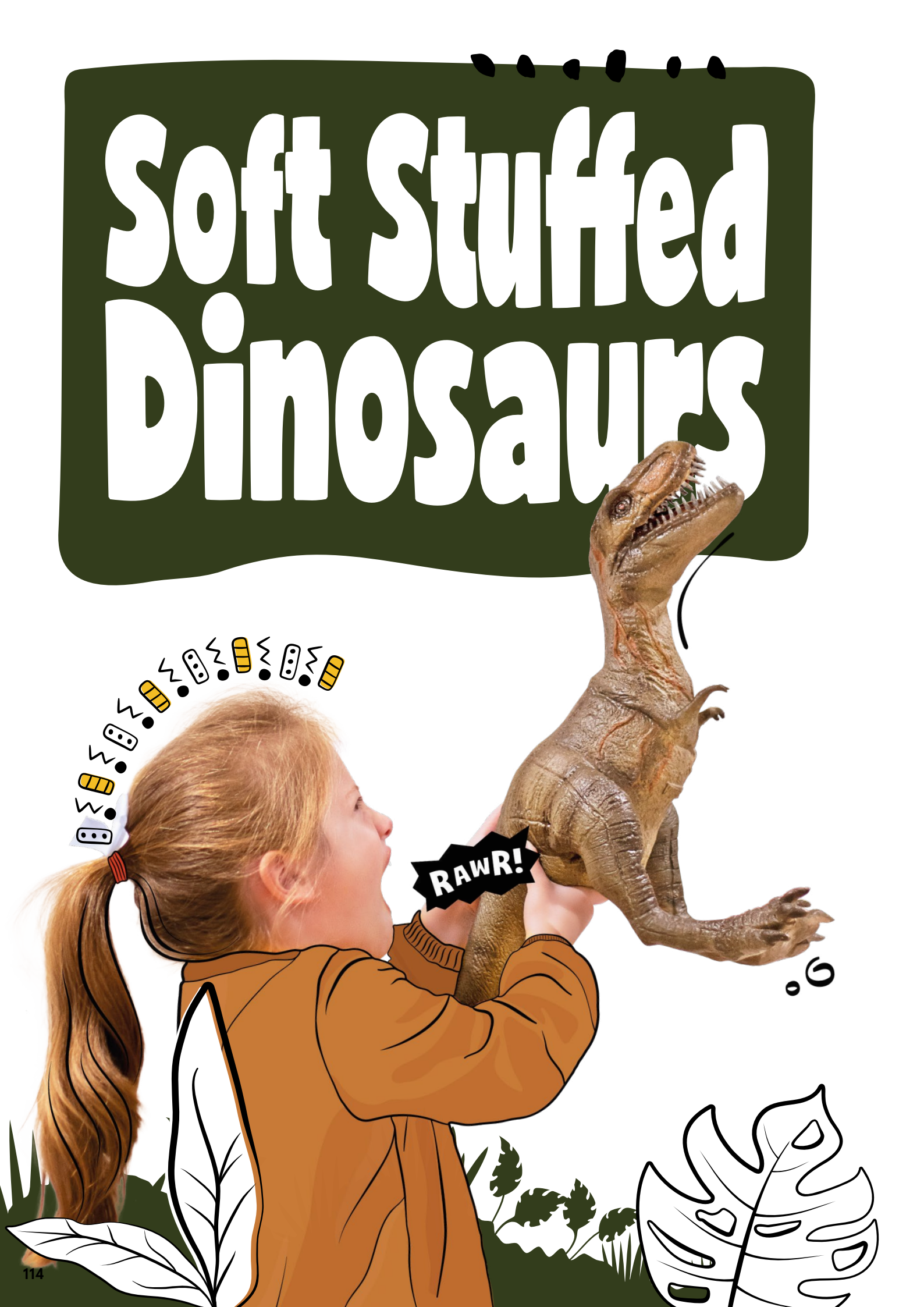
Best Seller!

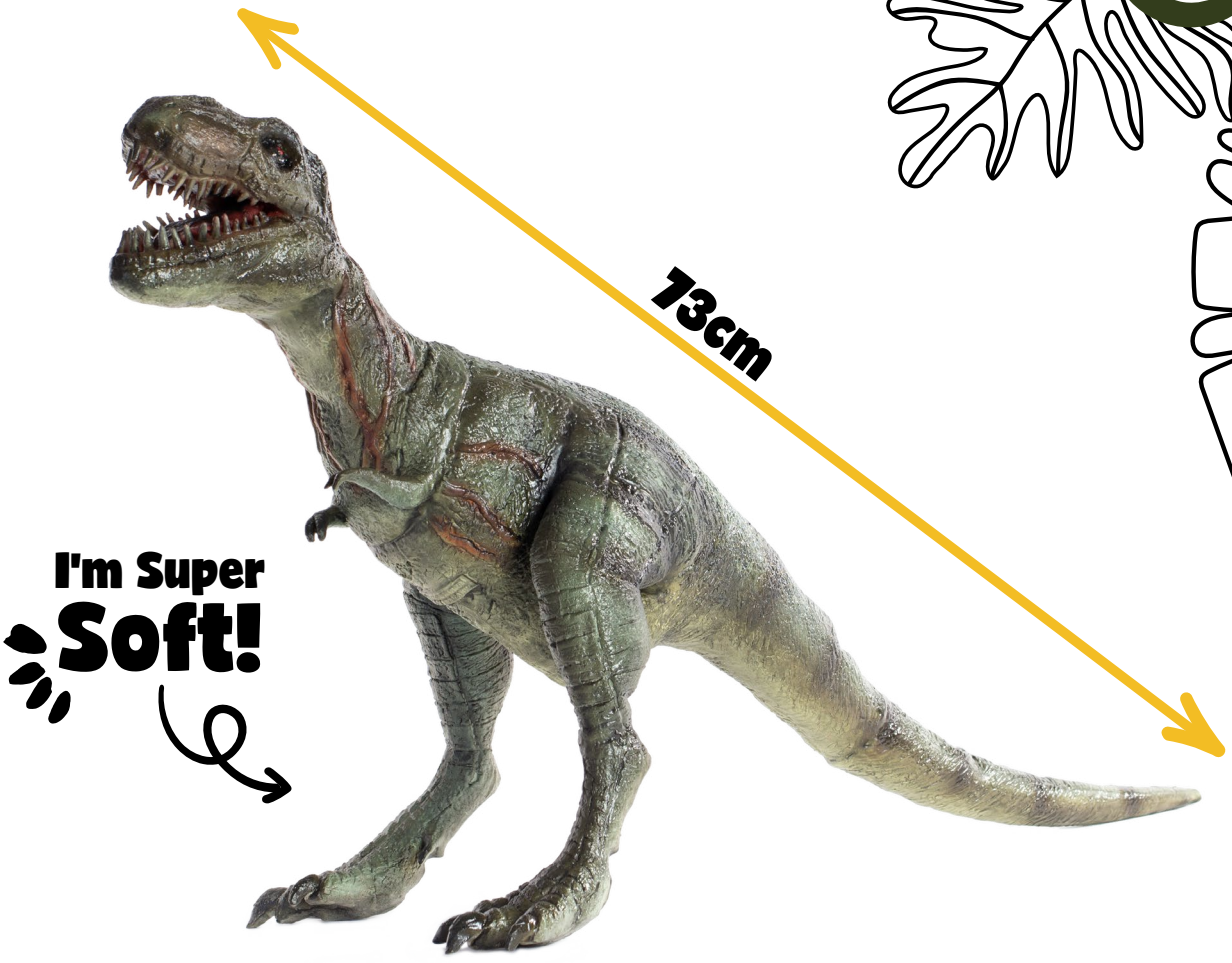
CR93 Large Dinosaur Animal Pack /
Set De Jeu Animaux Dinosaures 30cm

Best Seller!

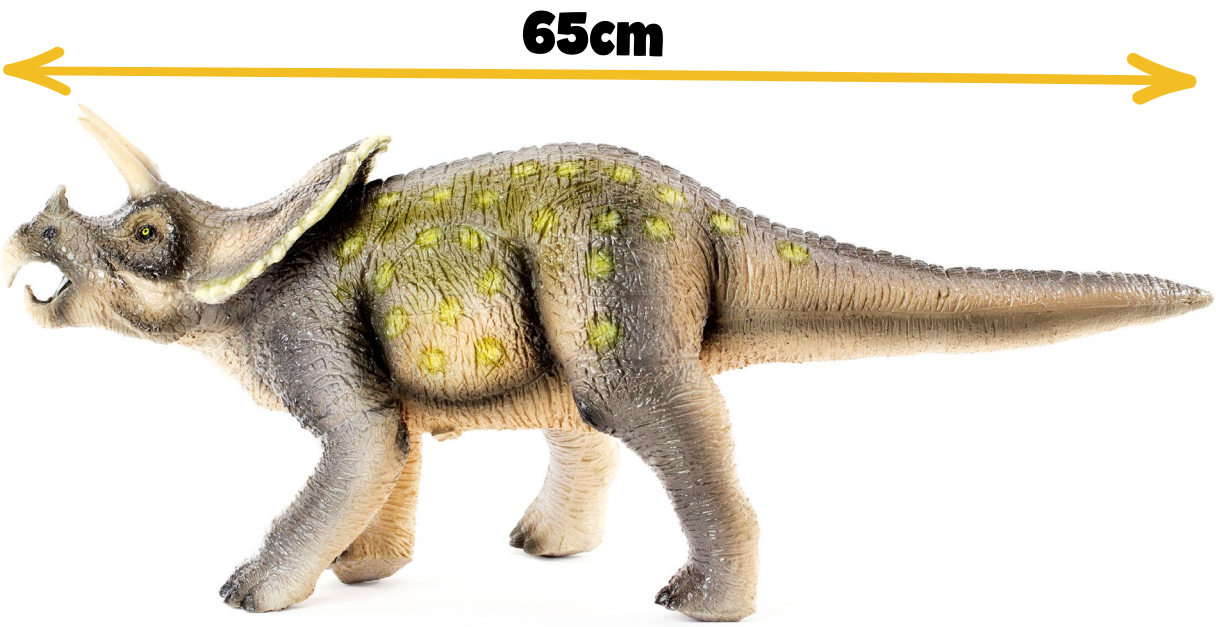
NV379 Squeezy Dino Eggs /
Œuf de dinosaure à serrer 8cm

Soft Stuffed Dinosaurs





CR214 XL Soft Stuffed T Rex 73cm



CR202 XL Soft Stuffed Triceratops 65cm

Soft Stuffed Dinosaurs

CR221 XL Soft Stuffed Baryonyx 72cm

CR222 XL Soft Stuffed Spinosaurus 72cm

CR224 XL Soft Stuffed Allosaurus 79cm

CR228 XL Soft Stuffed Velociraptor 70cm

CR225 XL Soft Stuffed Brachiosaurus 105cm

CR227 XL Soft Stuffed Crocodile 82cm

Soft Stuffed Dinosaurs

CR207 Soft Stuffed Stegosaurus 38cm

CR204 Soft Stuffed T Rex 46cm

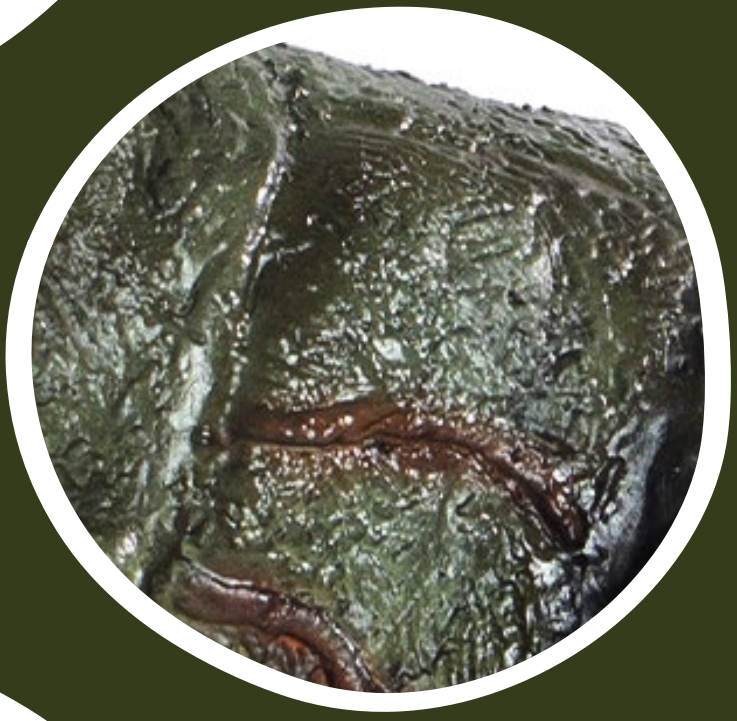
CR203 Soft Stuffed Velociraptor 45cm

CR205 Soft Stuffed Triceratops 33cm

CR206 Soft Stuffed Brachiosaurus 43cm

Ultra Realistic

Super Soft



Made from Latex

NURCHUMS™

Hatch & Grow

New!

NV644 Hatch & Grow Panda / Grandir Panda 6cm

New!

NV639 Hatch & Grow Bear / Grandir Ours 6cm

DISPLAYS **72** HATCH EGGS

FREE WITH **144** DINO HATCH EGGS

Don't forget to add me to your order!

DS989 NURCHUMS Dinosaur Egg Display Stand / Présentoir
380mm Wide, 1540mm High, 280mm Deep,
Only 0.1m² Floor Area

Best Seller!

NV273 NURCHUMS Large T-Rex Hatch Eggs /
Grand Œuf T-Rex à Eclore 11cm

Best Seller!

NV274 NURCHUMS Large Triceratops Hatch Egg /
Grand Œuf Triceraptore à Eclore 11cm

Best Seller!

NV275 NURCHUMS Large Stegosaurus Hatch Eggs /
Grand Œuf Stégosaure à Eclore 11cm

All sizes in this section relate to eggs themselves.

Hatch & Grow

New!

NV646 Eagle Hatch Eggs / Œuf d'Éclosion d'Aigle 11cm

Best Seller!

NV112 NURCHUMS Large Dino Hatch Eggs / Grand Œuf Dinosaure à Eclore 11cm

Best Seller!

NV298 NURCHUMS Large Fantasy Hatch Eggs / Œuf À Couver Fantaisie 11cm

NV323 NURCHUMS Large Mermaid Hatch Eggs / Œuf de Sirène à Éclore 11cm

FREE WITH 144 FANTASY HATCH EGGS

Don't forget to add me to your order!

DISPLAYS 72 HATCH EGGS

DS1011 NURCHUMS Fantasy Hatch Egg Display Stand / Présentoir
380mm Wide, 1540mm High, 280mm Deep,
Only 0.1m² Floor Area

Hatch & Grow

NV575 Special Edition Fantasy Hatch Egg /
Oeuf À Éclore Fantaisie en Édition Spéciale 11cm

NV574 Special Edition Monster Hatch Egg /
Oeuf À Éclore Monstre en Édition Spéciale 11cm

NV573 Special Edition Dinosaur Hatch Egg /
Oeuf À Éclore Dinosaure en Édition Spéciale 11cm

All sizes in this section relate to eggs themselves.

New!

NV645 Hatching Butterfly Egg /
Papillon en Éclosion 6cm

Best Seller!

NV232 NURCHUMS Small Chick Hatch Egg /
Poussin à Eclore 7cm

Best Seller!

NV300 NURCHUMS Small Unicorn Hatch Eggs /
Œuf Licorne À Éclore 7cm

Best Seller!

NV202 NURCHUMS Small Dino Hatch Eggs /
Petit Œuf Dinosaure à Eclore 7cm

All sizes in this section relate to eggs themselves.

Hatch & Grow

NV398 Mini Unicorn Hatching Eggs /
Mini Oeuf À Éclore Licorne 6cm

NV393 Mini Chick Hatching Eggs /
Mini Oeuf À Éclore Poussin 6cm

NV395 Mini Flamingo Hatching Eggs /
Mini Oeuf À Éclore Flamant Rose 6cm

NV394 Mini Dinosaur Hatching Egg /
Mini Oeuf À Éclore Dinosaure 6cm

All sizes in this section relate to eggs themselves.

HH001 8030 Farm Hatch Heroes /
Œuf Animal de la ferme à éclore dans l'eau 7cm

HH005 7262 Safari Hatch Heroes /
Œuf Animal Sauvage à éclore dans l'eau 7cm

NV396 Mini Mermaid Hatching Eggs /
Mini Oeuf À Éclore Sirène 6cm

NV397 Mini Snake Hatching Eggs /
Mini Oeuf À Éclore Serpent 6cm

Tractors & Transport

You can Have this in Your Store!

DS1108 Tractor Display Stand

Please see page 14 for more information

Tractors

FM116 Diecast Pullback Tractor with Trailer /
Tracteur & Remorque Métal 26cm

Best Seller!

FM111 Diecast Tractor Pullback /
Tracteur En Métal à Friction 9cm

DC58 Diecast Quad Bikes 1:18 / Quad 1:18 9cm

Lights & Sound

FM118 Friction Tractor & Trailer with Lights & Sound /Tracteur À Friction Et Remorque Avec Lumières Et Son 30cm

Lights & Sound

Best Seller!

FM119 Friction Tractor with Lights & Sound / Tracteur À Friction Avec Lumières Et Son 15cm

Best Seller!

FM78 My First Tractor 4x4 / Mon Premier Tracteur 4x4 16cm

Tractors

FM89 Freewheel Plastic Medium Tractor /
Tracteur Plastique Medium 16cm

FM99 Large Farm Tractor Playset /
Ensemble Large Tracteur & Ferme 33cm

FM90 Freewheel Plastic Medium Tractor
& Trailer / Tracteur & Remorque
Plastique Medium 29cm

FM80 Freewheel Plastic Tractor & Trailer 1:43 /
Tracteur & Remorque plastique 1:43 20cm

FM79 Freewheel Plastic Tractor 1:43 /
Tracteur Plastique 1:43 10cm

FM104 Premium Tractor
& Trailer 1:32 Scale / Tracteur
& Charette 1:32 48cm

FM103 Premium Tractor
1:32 Scale / Tracteur 1:32 24cm

FM48 Mini Diecast Tractor & Trailer /
Petit Tracteur & Remorque Métal 15cm

FM100 Mini Diecast Tractor Playset /
Set Petit Tracteur & Remorque Métal 17cm

Transport

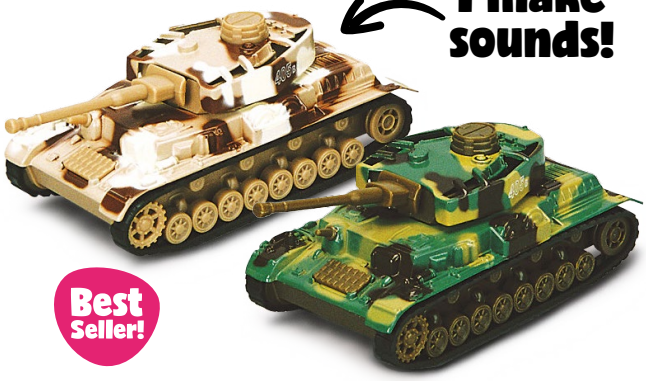
Best Seller!

DC61 Loco & Tender with Sound /
Locomotive & Remorque avec Son 25cm

I make sounds!

DC40 Tank Engine with Sound /
Locomotive & Remorque avec Son 20cm

I make sounds!



Best Seller!

DC36 Military Tank with Sound /
Char Militaire avec Son 12cm

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FM32 Small Cattle Trucks /
Petit Camion Bétails 8cm

New!

DC203 City Trucks / Camions de Ville 12cm

Best Seller!

NV508 Flip Buggy / Voiture sauteuse 9cm

Friction Powered

New!

ML433 Friction Cars / Voitures à Friction 9cm

Trucks & Racers

FREE WITH 72 JUNGLE RACERS

Don't forget to add me to your order!

DS1074 Jungle Racers Merchandiser
(holds 72pcs)

FM109 Jungle Racers Monster 4x4 Friction Truck /
Grande voiture 4x4 de la jungle 16cm

Lights & Sound

Best Seller!

FM108 Jungle Racers Dinosaur Friction 4x4 Truck
with Sound / Voiture 4x4 Dinosaure Sonore 16cm

Lights & Sound

FM107 Jungle Racers Safari Friction 4x4 Truck
with Sound / Voiture 4x4 de la Jungle Sonore 16cm

FM105 Jungle Racers 4x4 Friction Truck Small /
Petite Voiture 4x4 de la Jungle 13cm

Friction Powered

FM106 Jungle Racers 4x4 Friction Truck Large /
Voiture 4x4 de la Jungle 16cm

FM117 Safari Jeep Friction Truck /
Camion à Friction Safari Jeep 16cm

Diecast

DC195 Bentley Continental GT3 1:38 14cm

DC201 Diecast Ice Cream Van /
Van De Crème Glacée Moulé Sous Pression 12cm

DC115 Rally Subaru Impreza 1:36 14cm

DC183 Union Jack Mini Cooper Boxed 1:43 /
Voiture Anglaise mini 8cm

DC199 Ford GT 1:38 14cm

DC188 Citroen 2CV Soft Top 1:36 14cm

DC96 Shelby Cobra 1:32 14cm

DC189 Porsche 911 Turbo 1:36 14cm

DC97 Lamborghini Sian FKP 37 14cm

DC05 VW Microbus 1:32 13cm

DC185 McLaren P1 1:36 13cm

DC04 VW Beetle 1:32 12cm

DC157 Porsche GT3 RS 1:36 14cm

DC191 Land Rover Defender 90 1:36 14cm

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Air & Space

DC202 Medium Diecast Space Shuttle /
Moyenne Navette Spatiale Métal 12cm

Best Seller!

DC47 Large Space Shuttle /
Grande Navette Spatiale 20cm

Best Seller!

DC180 Small Diecast Space Shuttle Set /
Set Petite Navette Spatiale Métal 18cm

Best Seller!

DC173 Large Space Shuttle Light & Sound /
Grande Navette Spatiale avec Son et Lumière 20cm

Best Seller!

DC46 Small Diecast Space Shuttle /
Petite Navette Spatiale Métal 9cm

DC49 Fighter Jet with Sound /
Avion de Chasse avec Son 20cm

DC44WF War Fighter Prop Planes /
Avion de Chasse à Propulsion 16cm

DC44SK Sky Liner Prop Planes /
Avion de Ligne à Hélices 16cm

DC44AC Air Chief Prop Planes /
Avion de Guerre à Hélices 16cm

DC128 Classic Wing Prop Planes /
Avion à Hélices Classique 16cm

Outdoor &Play

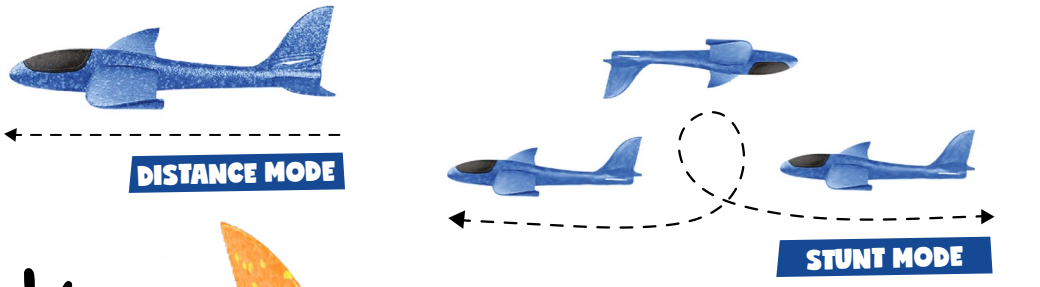
Best Seller!

GL184 Super Sky Rocket Launcher /
Super Lanceur Fusée 46cm

Best Seller!

GL63 Hand Pump Rocket /
Fusée à Pression 60cm

GL219 Jump Rocket 29cm



New!

GL230 Foam Plane / Planeur En Mousse 48cm

New!

GL229 Boomerang 26cm

New!

GL228 Stunt Plane / Planeur En Mousse 17cm

FLIES OVER 50 FEET!

Best Seller!

GL59 Skydiver / Parachutiste 16cm

Have you created your account yet?

Keep up to date with your recent orders, effortlessly track shipments, create your very own favourites list, and much more - all tailored just for you!

www.keycraftglobal.com

GL07BD Bird Gliders / Planeur Oiseau 24cm

GL07DN Dinosaur Gliders / Planeur Dinosaure 24cm

GL08 Small Asst Poly Gliders /
Planeur Retro 24cm

GL188 Traditional Pocket Kite /
Cerf Volant Traditionnel 21cm

GL204 AIRO Flying Ring / Anneau Volant Airo 40cm

GL16 Flying Rings / Anneau Planeur 25cm

SC102 Helicopter Balloon /
Hélicoptère Ballon 21cm

GL177 Mini Butterfly Kite /
Petit Cerf-Volant Papillon 15cm

GL221 Bucket / Seau 20cm

GL220 Spade / Bêche 50cm

GL208 8" Un-inflated Footballs /
Ballon de Football 20cm

GL23FB Leather Style Footballs /
Ballon Imitation Cuir 30cm

GL52 Football Pump / Pompe à Ballon

GL161 Assorted Colour Jetballs /
Balle Rebondissante de Couleur 4.5cm

GL28 High Bounce Sports Balls /
Balle Haute Rebondisante Sport 6cm

PT32 Pirate Telescope / Télescope Pirate 33cm

PY47 Pirate Hat / Chapeau de Pirate 30cm

The Fun starts here!

Be the first to know about our newest products, exclusive special offers, and exciting updates to help you stay ahead of the trend by signing up to our email newsletter.

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Bubbles

NV266 Friction Powered Bubble Shooter /
Pistolet à Bulles à Friction 21cm

NV05 Touchable Bubbles /
Bulle Magique Palpable 12cm

NV77 Bubble Bottles / Bouteille Bulle 16cm

NV88 Bubble Wands / Baguette Bulle 37cm

New!

NV652 Dinosaur Fan Bubbles /
Bulles de Fan de Dinosaure 22.5cm

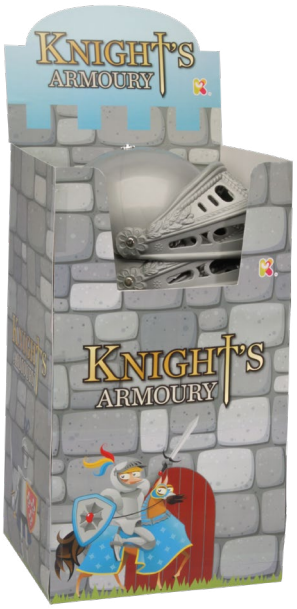
New!

NV649 Unicorn Fan Bubbles /
Bulles de Fan Licorne 22.5cm

New!

NV648 Dinosaur Bubble Wands /
Bulles de Savon Dinosaures 28cm

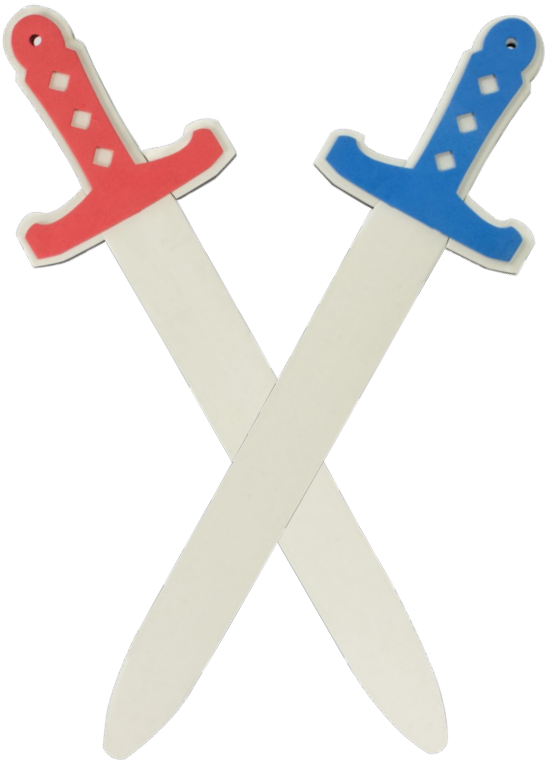
Armoury



PT72 Knight Helmet / Casque Chevalier 25cm

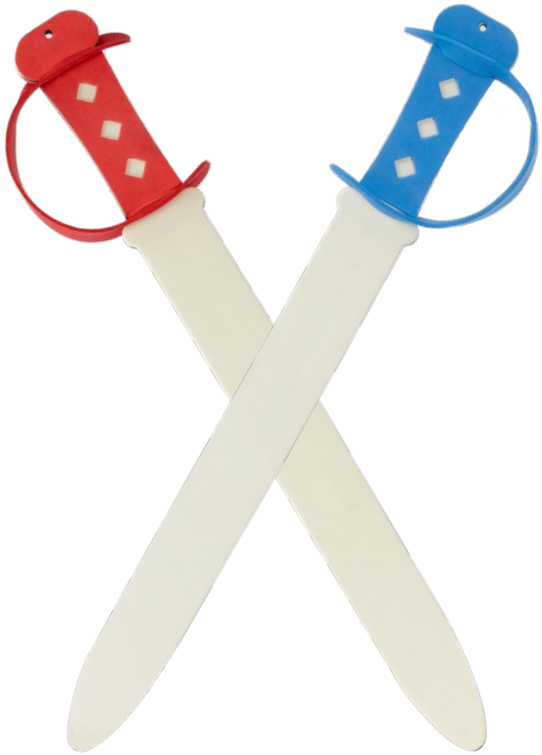
PT34 Sword & Sheath /
Epée et Fourreau 65cm

PT35 Battle Axe /
Hache de Guerre 45cm



PT161 Foam Sword 48cm

PT163 Foam Sword & Shield 40cm



PT162 Foam Pirate Sword 47cm

Have you tried the scan to order function yet?

It makes ordering super fast and easy!
Check page 7 for more details.

www.keycraftglobal.com

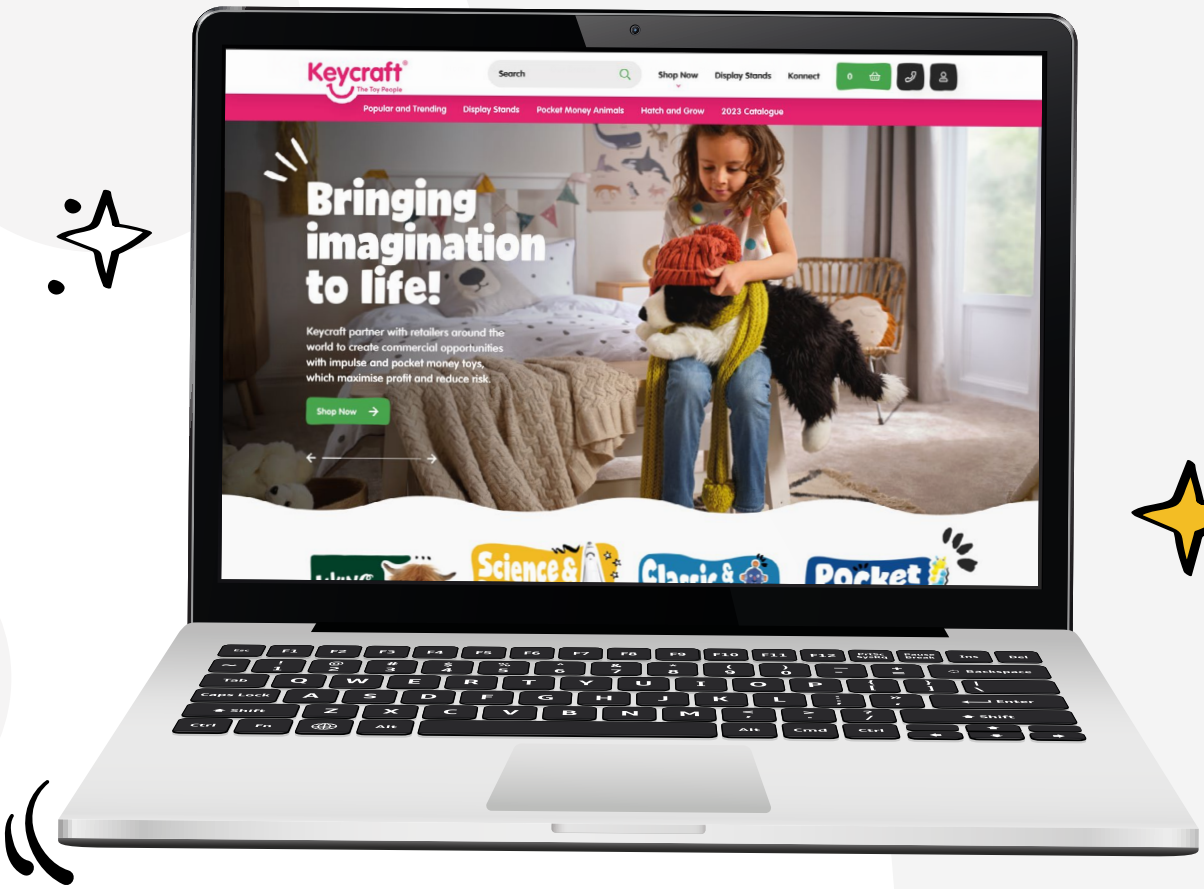
PT79F Wood Sword & Shield FSC 100% /
Epée et Bouclier Bois 40cm

Best Seller!

WD183F Wooden Archery Set FSC 100% /
Arc et Fleche Bois 78cm

WD190F Wooden Battle Axe
FSC 100% / Hâche Bois 50cm

WD189F Wooden Sword
FSC 100% / Epée Bois 57cm



Keycraft Konnect

We created our ecommerce website and an all-inclusive customer service platform with you in mind! Giving you everything you need to be successful in retail, enjoying exclusive access to real-time data like never before.

Build Your Own Display Stand

Want one of our display stands but not sure what products to fill it with? Configure your stand using our interactive online tool to get the best recommended products for your store.

Stock Availability

You get to know as much as we do when it comes to stock availability! If an item is not in stock Konnect will tell you when the next delivery is arriving into your regional warehouse.

Image & Technical Data Download

We value your time and want you to succeed, so we're giving you the option to directly download all product images and technical data you need.

magnoidz
for inquisitive minds

Science & Discovery

You can Have this in Your Store!

DS1103 Keycraft Express Train Display Stand

Please see page 13 for more information

Nature Discovery

SC291 MAGNOIDZ Phonescope /
Phonescope 25cm

SC255 MAGNOIDZ Magnifying Glass /
Grande Loupe 25cm

SC288 MAGNOIDZ Double Magnifying Bug Box /
Boîte à Insectes Double Loupe 15cm

SC257 MAGNOIDZ Pocket Binoculars /
Jumelles De Poche 12cm

Best Seller!

SC256 MAGNOIDZ Microscope & Telescope / Microscope et Télescope de Poche 25cm

SC321 MAGNOIDZ Pocket Microscope / Microscope de Poche 15cm

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Nature Discovery

SC22 Optic Wonder /
Kit de vue (Découverte) 10cm

SC26 World's Best Bug Viewer /
La Meilleure Loupe à Insectes Du Monde 7cm

Best Seller!

SC120 Mega Bug Viewer /
Mega Observateur à Insecte 12cm

SC24 Periscope / Périscope 18cm

Best Seller!

SC99 Insect Explorer Kit /
Kit Explorateur Insecte 28cm

SC72 Fly Eyes / Lunette yeux de mouche 15cm

Extends up 87cm!

Best Seller!

SC186 Telescopic Catching Net /
Filet à Papillon Telescopique 40cm

Best Seller!

SC18 Mini Telescope / Mini Télescope 3cm

SC310 MAGNOIDZ Pocket Folding Binoculars / Jumelles 8cm

SC318 Explorer Lantern / Lanterne D'exploration 13cm
(Batteries not included / Piles Non Incluses)

SC212 Explorer Head Torch /
Torche Explorateur Frontale 8cm

SC330 Explorer Head Torch (pastel colours) /
Torche Explorateur Frontale 8cm

SC141 Metal Compass /
Boussole Métal 6cm

SC160 Explorer Binoculars /
Jumelles Explorateur 13cm

Space Exploration

Super Bouncy!

SC320 Deep Space Ball /
Super Balle Rebondissante Espace 7cm

Super Bouncy!

NV594 Comet Ball /
Super Balle Rebondissante Comète 7cm

New!

NV619 Light Up Moon Ball /Balle Lunaire Lumineuse 8cm

New!

NV641 Wind Up Planet Rover / Rover Planetaire 8cm

New!

NV642 Bendy Space Man / Astronaute Flexible 13cm

New!

NV643 Crawling Spaceman 18cm

New!

NV606 Space Magic Cube 5cm

Space Exploration

NV492 Stretchy Astronaut & Moon /
Lune et Astronaute 8cm

NV579 Peek-a-boo Astronaut /
Astronaute Pop-up 6cm

SC107 Glow Solar System Kit /
Kit Système Solaire Fluorescente 28cm

SC41 Mini Space Wonder Gyroscope /
Mini Toupie Gyroscope 21cm

SC319 MAGNOIDZTelescope /
Télescope 20cm

SC260 MAGNOIDZ Glow Cosmic
Stars / Etoile Fluorescente 24cm

SC259 MAGNOIDZ Pink Glow Cosmic
Stars / Etoile Rose Fluorescente 24cm

Best Seller!

SC130 Pocket Telescope/Microscope
Télescope / Microscope de Poche 16cm

Space Exploration

SC262 MAGNOIDZ Inflatable Globe /
Globe Gonflable 21cm

GL91 Small Globe Sponge Ball /
Petite Balle Globe Mousse 6cm

NV434 Space Water Snake /
Serpent d'Eau de l'Espace 13cm

SC315 Swirling Earth Ball /
Balle Terre Tourbillonnante 6.5cm

NV465 Space Snap Band Bracelet /
Bracelet Slap qui Change de Couleur 22cm

DC202 Medium Diecast Space Shuttle /
Moyenne Navette Spatiale Métal 12cm

Best Seller!

DC47 Large Space Shuttle / Grande Navette Spatiale 20cm

Best Seller!

DC180 Small Diecast Space Shuttle Set /
Set Petite Navette Spatiale Métal 18cm

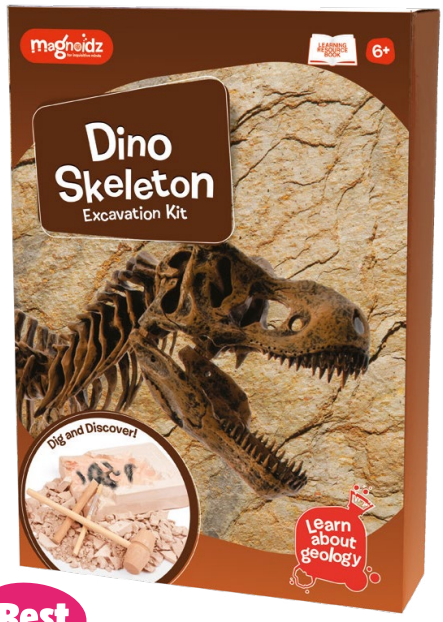
Best Seller!

DC173 Large Space Shuttle Light & Sound /
Grande Navette Spatiale avec Son et Lumière 20cm

Best Seller!

DC46 Small Diecast Space Shuttle /
Petite Navette Spatiale Métal 9cm

Science Kits

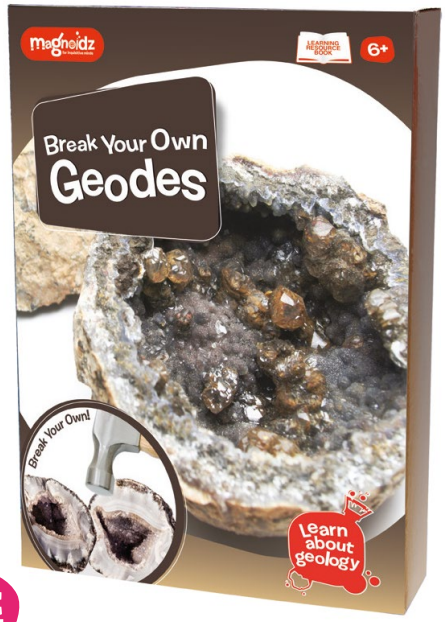


Best Seller!

SC248 MAGNOIDZ Dino Skeleton Excavation Kit / Kit de Fouille Squelette Dino 25cm

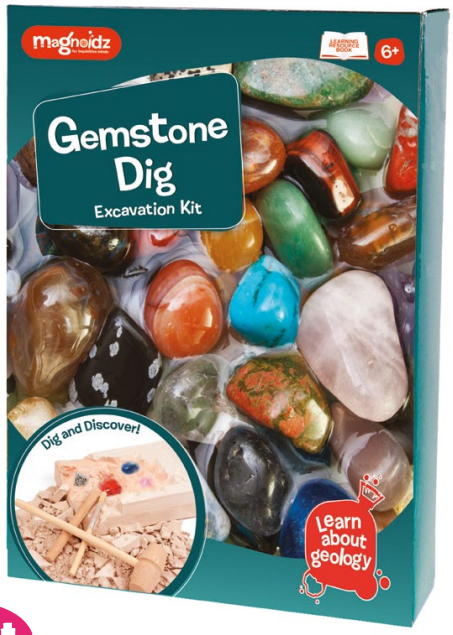
Best Seller!

SC250 MAGNOIDZ Fossil Dig Kit / Kit de Fouille de Fossile 25cm



Best Seller!

SC252 MAGNOIDZ Break Your Own Geodes Kit / Casse Tes Géodes 25cm



Best Seller!

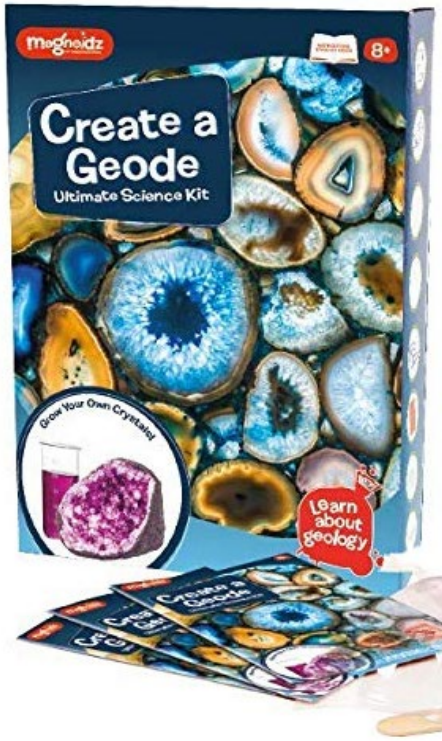
SC251 MAGNOIDZ Gemstones Dig Excavation Kit / Kit de Fouille Pierres Semi-Précieuses 25cm

Science Kits

SC253 MAGNOIDZ Large Crystal Growing Kit /
Kit Fais Pousser tes Cristaux 25cm

Best Seller!

SC254 MAGNOIDZ
Small Crystal Growing Kit /
Kit Fabrique tes Cristaux 10cm



SC249 MAGNOIDZ Create a Geode Kit /
Kit Fabrique ta Géode 25cm

SC239 MAGNOIDZ 3D Dinosaur Skeletons /
Squelette Dinosaure en Tube 18cm

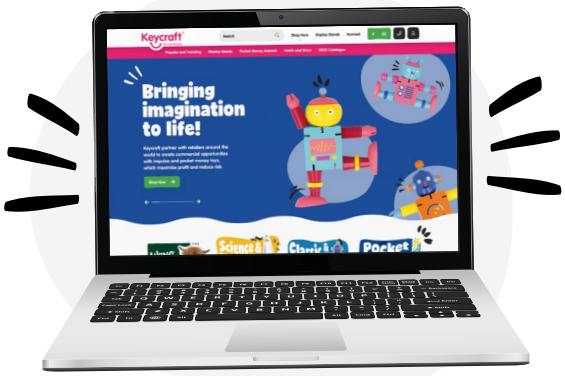
SC317 MAGNOIDZ Planet Earth Excavation Kit /
Kit de Fouille de la Terre 13cm

SC53 Assorted Fossil Dig in Tub /
Assortiment Fossiles à Gratter en Tube 10cm

Science Kits

SC303 MAGNOIDZ Science Fun Tube Kits /
Kit en Tube Science 12cm

SC304 MAGNOIDZ Geology Fun Tube Kits /
Kit en Tube Géologie 12cm



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Keep up to date with your recent orders, effortlessly track shipments, create your very own favourites list, and much more - all tailored just for you!

www.keycraftglobal.com

SC247 MAGNOIDZ
Bubbling Lava Experiment Kit /
Fabrique ta Lave Bouillante 17cm

Best Seller!

SC12 Torpedo Magnets /
Aimants Torpille 16cm

Best Seller!

SC246 MAGNOIDZ Magnet Set /
Set Aimants 23cm

SC245 MAGNOIDZ Wind Up Clock /
Kit Fabrique ton Horloge Mécanique 22cm

Gadgets

New!

PY161 MAGNOIDZ Liquid Timer / Sablier Liquide 20cm

SC273 MAGNOIDZ Liquid Timer / Sablier Liquide 15cm

SC233 MAGNOIDZ Galileo Thermometer / Thermometrè Galilée 23cm

SC269 MAGNOIDZ Magnetic Sand Timer /
Sablier Sable Magnétique 20cm

SC265 MAGNOIDZ Magnetic Sculptures Spheres /
Culture Magnétique Sphérique 15cm

SC268 MAGNOIDZ Newtons Cradle /
Pendule de Newton 11cm

SC267 MAGNOIDZ Pin Art /
Pin Art Sculture 3D 18cm

SC274 MAGNOIDZ Plasma Ball /
Balle Plasma 15cm

SC264 MAGNOIDZ Kinetic Mobile /
Cinétique Portable 22cm

MAJIGG™

Loaded with nostalgia and good old traditional values, the Majigg™ range of retro and heritage toys appeal to customers of all ages.

You can Have this in Your Store!

DS1116 Traditional Wooden Display Stand

Please see page 12 for more information

Majigg

WD281F MAJIGG Tractor FSC 100% /Tracteur en Bois 12cm

WD286F MAJIGG Tractor & Trailer Set FSC 100% /
Tracteur et Remorque en Bois 24cm

WD284F MAJIGG Stunt Plane FSC 100% /
Avion Bois 9cm

WD282F MAJIGG Rocket FSC 100% / Fusée Bois 12cm

WD285F MAJIGG Emergency Vehicles FSC 100% /
Véhicules d'Urgence 10cm

WD283F MAJIGG Racing Car FSC 100% /
Voiture de Course 12cm

WD291F MAJIGG Airplane FSC 100% / Avion Bois 10cm

Majigg

New!

WD338F MAJIGG Farm Tractor FSC 100% /
Tracteur Agricole en Bois 10cm

WD295F MAJIGG Mini Steam Train FSC 100% /
Mini Train en Bois 7cm

WD294F MAJIGG Mini Bug Car FSC 100% /
Mini Voiture en Bois 6cm

WD280 MAJIGG Tin Maze Puzzle / Labyrinthe d'Étain 14cm

FSC Best Seller!

WD225F MAJIGG Flexi Robots FSC 100% /
Robot Articulé Bois 11cm

FSC

WD228F MAJIGG Twisty Blocks FSC 100% /
Blocs Bois Élastique 15cm

FSC Best Seller!

WD224F MAJIGG Woody the Worm FSC 100% /
Woody la Chenille Bois 16cm

FSC

WD231F MAJIGG Pull Back Mouse FSC 100% /
Souris à Friction Bois 7cm

FSC

WD226F MAJIGG Jacobs Ladder FSC 100% 8cm /
Echelle de Jacob 8cm

Majigg

FSC

WD292F MAJIGG Twisty The Snake FSC 100% /
Twisty le Serpent Bois 16cm

New!

WD337 MAJIGG Bag of Marbles /
Sac de Billes 13cm

FSC

New!

WD10F MAJIGG Wooden Snake FSC 100% / Serpent Bois 30cm

FSC

WD233F MAJIGG Skipping Rope FSC 100% /
Corde à Sauter 17cm

WD230F MAJIGG Cup & Ball FSC 100% /
Bibloquet Bois 20cm

WD256F MAJIGG Trapeze Monkey FSC 100% /
Singe Trapèze 20cm

WD273 MAJIGG Soft Sewn
Cubes Set 16cm

WD232F MAJIGG Pop Gun FSC 100% /
Pistolet à Bouchon Bois 22cm

Majigg

WD144 Humming Top /
Toupie Métal 13cm

WD211 MAJIGG Jack in the Box /
Jack en Boite 14cm

Best Seller!

WD219 MAJIGG Pull Back Tin Car /
Voiture à Friction Métal 8cm

FSC

WD255F Knitting Doll FSC 100%/
Poupée Tricotin 14cm

WD247 MAJIGG Kaleidoscope / Kaléidoscope 19cm

WD145 MAJIGG Tin Kaleidoscope / Kaleidoscope Métal 15cm

WD164 Tin Yoyo / Yoyo Métal 5.5cm

WD223 Tin Telescope / Télescope en Étain 18cm

Introducing our brand new range of wooden animals...

MAJIG™

ANIMAL KINGDOM

100% FSC Certified

Our wooden animals are not just any ordinary toys - they are a product of careful design and consideration for the environment. We use FSC wood, which means that the wood used in our products comes from forests that are responsibly managed, protecting the environment, people and the wildlife that rely on them. They're even presented in eco-friendly display boxes also made from FSC-certified wood.

FSC FORESTS FOR ALL FOREVER™

From Sketch

Each animal has been crafted with precision and care and is safe for children and durable for everyday play. Eye-catching and appealing to attract customers and encourage closer looks.

To Final Product

Our display boxes are a fantastic addition to any store. They are not only aesthetically pleasing, but they also provide a functional and practical way to display merchandise. The natural materials used in the display boxes also complement the rustic charm of our wooden animals, creating a cohesive and aesthetically pleasing display.

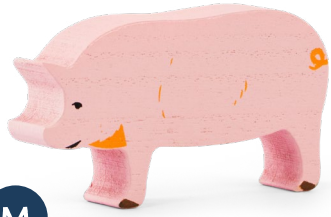
FARM FRIENDS

L

WD309F Wooden Cow
FSC 100%

L

WD304F Wooden Horse
FSC 100%



M

WD308F Wooden Pig
FSC 100%

L

WD303F Wooden Donkey
FSC 100%

M

WD310F Wooden Sheep
FSC 100%

S

WD305F Wooden Chicken
FSC 100%

S

WD306F Wooden Duck
FSC 100%

M

WD307F Wooden Dog
FSC 100%

S SMALL ANIMAL

M MEDIUM ANIMAL

L LARGE ANIMAL

XL X LARGE ANIMAL

WOODLAND FRIENDS

S

WD323F Wooden Hedgehog
FSC 100%

M

WD327F Wooden Hare
FSC 100%

L

WD325F Wooden Stag
FSC 100%

New!

S

WD326F Wooden Barn Owl
FSC 100%

M

WD318F Wooden Fox
FSC 100%

M

WD319F Wooden Badger
FSC 100%

S

WD322F Wooden Squirrel
FSC 100%

S

WD324F Wooden Rabbit
FSC 100%

S

WD321F Wooden Woodpecker
FSC 100%

S

WD320F Wooden Robin
FSC 100%

S SMALL ANIMAL

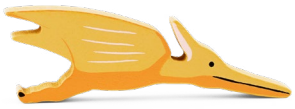
M MEDIUM ANIMAL

L LARGE ANIMAL

XL X LARGE ANIMAL

Animal Kingdom

New!



WD328F Wooden Dinosaurs Starter Set
(includes 6 of each animal)

What you get with the Dinosaurs Starter Set:

- Display Stand (as seen above)
- WD296F Wooden Parasaurolophus x 6
- WD297F Wooden Pterodactyl x 6
- WD298F Wooden Triceratops x 6
- WD299F Wooden Brontosaurus x 6
- WD300F Wooden T-Rex x 6
- WD301F Wooden Stegosaurus x 6
- WD302F Wooden Velociraptor x 6

Once your animals start selling through, you can restock them individually. Individual animals come in packs of 12 and are priced by size:

S SMALL ANIMAL M MEDIUM ANIMAL L LARGE ANIMAL XL X LARGE ANIMAL

DINOSAUR FRIENDS

L

WD300F Wooden T-Rex
FSC 100%

XL

WD299F Wooden Brontosaurus
FSC 100%

M

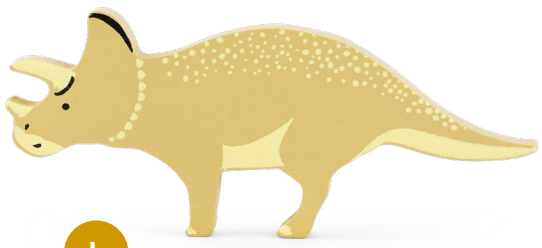
WD297F Wooden Pterodactyl
FSC 100%

L

WD296F Wooden Parasaurolophus
FSC 100%

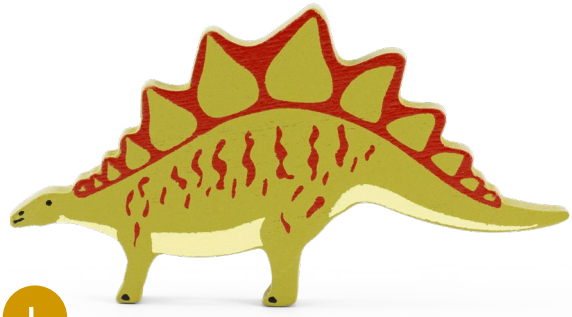
M

WD302F Wooden Velociraptor
FSC 100%



L

WD298F Wooden Triceratops
FSC 100%



L

WD301F Wooden Stegosaurus
FSC 100%

Animal Kingdom

New!

WD330F Wooden Wild Animals Starter Set
(includes 6 of each animal)

What you get with the Wild Animals Starter Set:

- Display Stand (as seen above)
- WD311F Wooden Tiger x 6
- WD312F Wooden Flamingo x 6
- WD313F Wooden Elephant x 6
- WD314F Wooden Giraffe x 6
- WD315F Wooden Rhino x 6
- WD316F Wooden Gorilla x 6
- WD317F Wooden Lion x 6

Once your animals start selling through, you can restock them individually. Individual animals come in packs of 12 and are priced by size:

S SMALL ANIMAL M MEDIUM ANIMAL L LARGE ANIMAL XL X LARGE ANIMAL

WILDLIFE FRIENDS

L

WD317F Wooden Lion
FSC 100%

XL

WD314F Wooden Giraffe
FSC 100%

L

WD311F Wooden Tiger
FSC 100%

M

WD312F Wooden Flamingo
FSC 100%

L

WD316F Wooden Gorilla
FSC 100%

L

WD315F Wooden Rhino
FSC 100%

XL

WD313F Wooden Elephant
FSC 100%

Classic Toys Games & Puzzles

PY150 Super Voice Changer / Modificateur de Voix 23cm

PY145 Mini Voice Changer / Mini Modificateur de Voix 15cm

PY144 Table Games (2 Assorted) 18cm

PY57 Glitter Rainbow Baton / Batton Paillette Arc-en-Ciel 30cm

SC44 Rainbow Plastic Spring /
Ressort Arc-en-Ciel Plastique 6cm

SC54 Mega Rainbow Spring /
Mega Ressort Arc-en-Ciel 13cm

SC143 Mini Rainbow Spring /
Mini Ressort Arc-en-Ciel 3cm

GL162 Rainbow Stunt Streamer /
Ruban de Danse Arc-en-Ciel 28cm

SC43 Mini Metal Spring /
Mini Ressort Métal 3cm

SC131 Large Metal Spring /
Large Ressort Métal 6cm

WD02 Harmonica 13cm

SC312 Rainbow Snow /
Neige Arc-en-ciel Magique 8cm

Best Seller!

NV201 Whoopee Cushion /
Coussin Peteur 20cm

NV152 Bendy Smiler Man /
Smiley Flexible 14cm

Best Seller!

PY72 Magic Tricks 6 Assorted /
Assortiment 6 Tours de Magie 12cm

New!

NV627 Wind-up Penguin /
Pingouin à Remonter 10cm

New!

NV628 Wind-up Bird /
Oiseau à Remonter 10cm

NV153 Clockwork Caterpillars /
Chenille Mecanique 10cm

Best Seller!

NV155 Clockwork Dinosaurs /
Dinosaure Mécanique 8cm

NV154 Flipping Pets /
Animaux Acrobate 8cm

NV253 Clockwork Hopping Bunny /
Lapin Sauteur Mécanique 7cm

NV137 Tomato & Egg Splat Ball /
Tomate & Œuf au plat Explosif 15cm

PT10 Large Moody Faces /
Grande Balle Lunatique 7cm

PY38 Army Soldiers with Bag /
Petit Soldat Avec Sac 15cm

SC80 Spy Glasses /
Lunette Espion 17cm

PY39 Clockwork Fishing Game /
Jeu de Pêche Mécanique 20cm

PY104 Magnetic Dartboard 50cm

Best Seller!

PT84 Robot Pincer / Pince de Robot 55cm

Best Seller!

PT86 Robot Hand / Main de Robot 55cm

Games & Puzzle

ML435 Circular Jigsaw Puzzle (250 pcs) /
Puzzle Ciruclaire 20cm

WD336F Wooden Hexagon Puzzle FSC 100% /
Puzzle hexagonal en bois 23.5cm

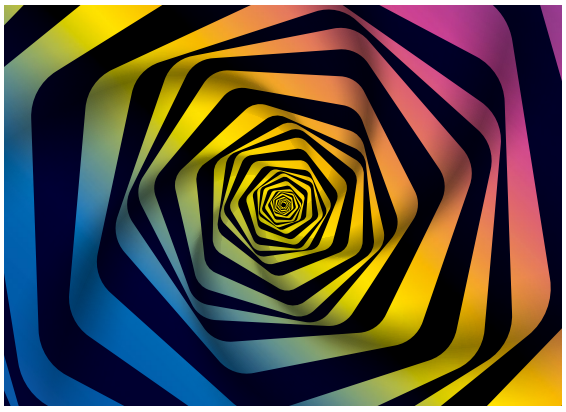
NV634 Fidget Toy Box / Box Jeux Fidget 21cm

PY157 Build Your Own Racing Car (58 pcs) /
Construis ta propre Voiture de Course 22cm

PY158 Build Your Own Plane (71 pcs) /
Construis ton propre Avion 22cm

New!

PY159 Build Your Own Helicopter (77 pcs) /
Construis ton propre Hélicoptère 22cm



ML434 Pattern Jigsaw Puzzle (500 pcs) 27cm

Games & Puzzle

WD334F Fishing Game FSC 100% / Jeu de Pêche 25cm

WD333F Farm Animal Stacker Puzzle FSC 100% / Puzzle Pièces à Empiler Animaux de la Ferme 19cm

WD332F Caterpillar Puzzle FSC 100% / Puzzle Chenille 30cm

NV633 Frog game / Jeu de la Grenouille 28cm

WD335F 3 in 1 Animal Puzzle FSC 100% / Puzzle Animal 3 en 1 35cm

New!

ML431 Classic Race Track /
Circuit de Course 31cm

ML432 Mini Race Track /
Mini Circuit de Course 32cm

PY153 3D Hairdresser Play Clay /
Pâte à Modeler Coiffeur 33.5cm

PY154 3D Unicorn Play Clay /
Pâte à Modeler Licorne 33.5cm

PY152 3D Farm Play Clay /
Pâte à Modeler de La Ferme 33.5cm

Treasure Trove

New!

RM100 Mini Aura Quartz Crystal Points /
Mini Points De Cristal De Quartz Aura 4cm

New!

RM98 Unicorn Point Keyrings /
Porte-clés Pointe de Licorne

New!

RM99 Gemstone Animals /
Animaux De Pierres Précieuses 2.5cm

Loose Minerals
(3 to 6cm)

RM02QP Rainbow Quartz Point / Pointe de Quartz

RM02PG Pink & Purple Geodes / Géodes

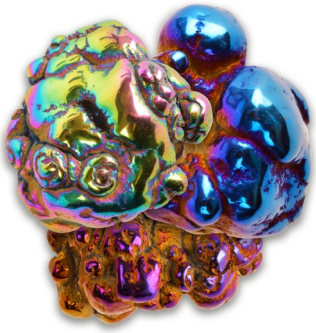
RM02LG Large Gemstones / Grande Pierre Semi-Précieuse

RM02FG Fools Gold / Pyrite

RM02AM Ammonite / Ammonite

RM02AQ Aqua Quartz Geodes

Loose Minerals
(3 to 6cm)



RM02SB Space Bubbles /
Bulles de l'espace

RM02DR Dragon Rocks /
Roche Dragon

RM02UP Unicorn Points /
Pointe de Licorne

RM02AS Agate Slice /
Agate en Tranche

RM02AT Amethyst /
Améthyste

RM02AC Aura Crystal Points /
Aura Pointe de Crystal

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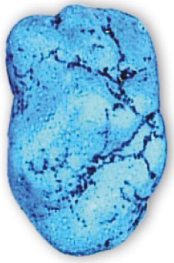
Polished Gems
(2 to 3cm)

RM01CA Carnelian / Cornaline

RM01AM Amethyst / Améthyste

RM01CQ Clear Quartz / Quartz Clair

RM01RQ Rose Quartz / Quartz rose



RM01TQ Turqurenite / Turquenite

RM01GT Gold Tiger Eye / Œil de Tigre

RM01SD Sodalite

RM01AV Aventurine

RM01HM Hematite / Hématite

FREE WITH 150 BOXES OF ROCKS & MINERALS

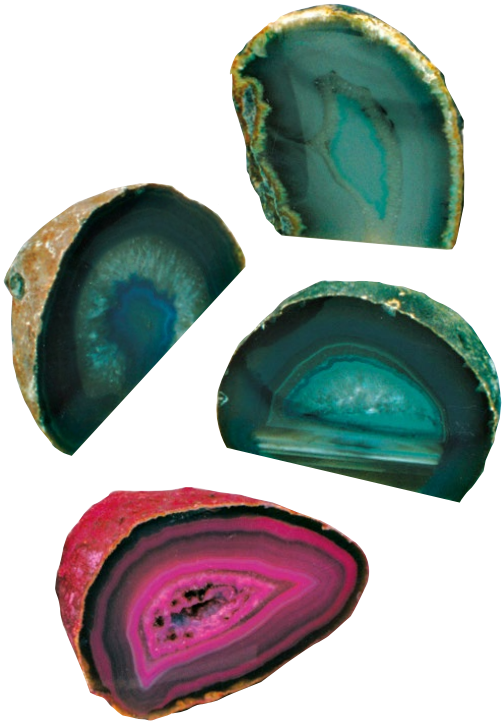
Don't forget to add me to your order!

RM03DS Rocks & Minerals Display Stand

Best Seller!

RM03 Minerals in Boxes Assorted /
Assortiment Minéraux en Boite 4cm

RM47 Treasure Bags Small Display /
Sac à Trésor Petit Présentoir



RM26 Agate Paperweights /
Presse-papier Agate 10cm

Best Seller!

RM04GM Gemstones in Bottles /
Pierres semi-Précieuse dans Fiole 6cm

Best Seller!

RM66 Mini Gem Chart /
Mini Cadre Pierre du Monde 8cm

Best Seller!

RM64 Boxed Gemstone Pendant /
Pendentif Pierres Semi-Précieuse en Boite 8cm

RM13 Small Gemchip Bracelet /
Bracelet Pierre Semi-Précieuse 7cm

RM22 Gemstone Keyrings /
Porte-Clés Agate 4-8cm

RM80 Fossil Collection with Magnifier /
Collection Fossiles avec Loupe 9cm

RM10 Magnifier Box with Fossils /
Fossiles dans Boite Loupe 5cm

ML301 7239 Prism Gem Small / Diamant 11cm

RM89 Small Fossil Collection Box /
Petite boite de collection de fossiles 5.5cm

New!

RM101 Soapstone Animals - British Wildlife /
Animaux En Stéatite Faune Britannique 5cm

New!

RM102 Soapstone Animals - Sealife /
Animaux En Stéatite - Vie Marine 5cm

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